

INNOVA CAPTAB LIMITED

Our Company was incorporated in Mumbai, Maharashtra, as 'Harun Health Care Private Limited', a private limited companies Act, 1956, pursuant to a certificate of incorporation dated January 3, 2005, issued by the Registrar of Companies, Maharashtra at Mumbai (the "RoC"). Thereafter, pursuant to a resolution passed by our Shareholders in the extraordinary general meeting held on December 26, 2009, the name of our Company was changed from 'Harun Health Care Private Limited' to 'Innova Captab Private Limited', and consequently, a fresh certificate of incorporation dated February 2, 2010, was issued by the RoC to our Company was converted from a private limited company to a public limited company, pursuant to a resolution passed by our Shareholders in the extraordinary general meeting held on July 12, 2018, and consequently, the name of our Company was changed to our present name, 'Innova Captab Limited', and a fresh certificate of incorporation dated July 26, 2018, was issued by the RoC to our Company. For details of changes in the name and the registered office address of our Company, see 'History and Certain Corporate Matters' on page 204 of the Draft Red Herring Prospectus ("DRHP").

Corporate Identity Number: U24246MH2005PLC150371: Website: www.innovacaptab.com

Registered Office: Office No. 606, Ratan Galaxie - 6th Floor, Plot No. 1, J. N. Road, Mulund (W), Mumbai, Maharashtra 400 080, India; Telephone: 91 22 2564 2095 Corporate Office: Second Floor, SCO No. 301, Sector 9, Panchkula, Haryana 134 109, India

Contact Person: Neeharika Shukla, Company Secretary and Compliance Officer; Telephone: +91 172 4194500; Email: investors@innovacaptab.com

THE PROMOTERS OF OUR COMPANY ARE MANOJ KUMAR LOHARIWALA AND VINAY KUMAR LOHARIWALA

INITIAL PUBLIC OFFERING OF UP TO [•] EQUITY SHARES OF FACE VALUE OF ₹ 10 EACH ("EQUITY SHARES") OF OUR COMPANY FOR CASH AT A PRICE OF ₹ [•] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF ₹ [•] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING UP TO ₹ [+] MILLION ("OFFER"). THE OFFER COMPRISES OF A FRESH ISSUE OF UP TO [+] EQUITY SHARES AGGREGATING UP TO ₹ 4,000.00 MILLION ("FRESH ISSUE") AND AN OFFER FOR SALE OF UP TO 9,600,000 EQUITY SHARES ("OFFERED SHARES") AGGREGATING UP TO ₹ [•] MILLION, COMPRISING OF UP TO 3,200,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY MANOJ KUMAR LOHARIWALA, UP TO 3,200,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY VINAY KUMAR LOHARIWALA (TOGETHER WITH MANOJ KUMAR LOHARIWALA, THE "PROMOTER SELLING SHAREHOLDERS") AND UP TO 3,200,000 EQUITY SHARES AGGREGATING UP TO ₹ [•] MILLION BY GIAN PARKASH AGGARWAL (THE "OTHER SELLING SHAREHOLDER", AND TOGETHER WITH THE PROMOTER SELLING SHAREHOLDERS, THE "SELLING SHAREHOLDERS", AND SUCH OFFER FOR SALE OF EQUITY SHARES BY THE SELLING SHAREHOLDERS, THE "OFFER FOR SALE"). THE OFFER WILL CONSTITUTE [1]% OF THE POST-OFFER PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY.

OUR COMPANY, IN CONSULTATION WITH THE BRLMS, MAY CONSIDER A FURTHER ISSUE THROUGH EITHER A PRIVATE PLACEMENT, PREFERENTIAL OFFER OR ANY OTHER METHOD AS MAY BE PERMITTED UNDER APPLICABLE LAW, OF EQUITY SHARES OR UP TO SUCH NUMBER OF FULLY PAID UP COMPULSORILY CONVERTIBLE PREFERENCE SHARES WHICH WILL BE CONVERTIBLE INTO [1] EQUITY SHARES, FOR CASH CONSIDERATION AGGREGATING UP TO ₹ 800.00 MILLION, TO ANY PERSON(S), AT ITS DISCRETION, PRIOR TO FILING OF THE RED HERRING PROSPECTUS WITH THE ROC ("PRE-IPO PLACEMENT"). IF THE PRE-IPO PLACEMENT IS COMPLETED, THE SIZE OF THE FRESH ISSUE WILL BE REDUCED TO THE EXTENT OF SUCH PRE-IPO PLACEMENT, SUBJECT TO THE OFFER COMPLYING WITH RULE 19(2)(B) OF THE SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED ("SCRR"). THE PRE-IPO PLACEMENT SHALL NOT EXCEED 20% OF THE SIZE OF THE FRESH ISSUE.

THE FACE VALUE OF THE EQUITY SHARE IS ₹ 10 EACH. THE OFFER PRICE IS [•] TIMES THE FACE VALUE OF THE EQUITY SHARES. THE PRICE BAND AND THE MINIMUM BID LOT WILL BE DECIDED BY OUR COMPANY AND THE SELLING SHAREHOLDERS IN CONSULTATION WITH THE BOOK RUNNING LEAD MANAGERS AND WILL BE ADVERTISED IN [+] EDITIONS OF [+] (A WIDELY CIRCULATED ENGLISH NATIONAL DAILY NEWSPAPER), [+] EDITIONS OF [+] (A WIDELY CIRCULATED HINDI NATIONAL DAILY NEWSPAPER) AND [1] EDITIONS OF [1] (A WIDELY CIRCULATED MARATHI DAILY NEWSPAPER, MARATHI BEING THE REGIONAL LANGUAGE OF MAHARASHTRA WHERE OUR REGISTERED OFFICE IS LOCATED), AT LEAST TWO WORKING DAYS PRIOR TO THE BID/OFFER OPENING DATE AND SHALL BE MADE AVAILABLE TO BSE LIMITED ("BSE") AND NATIONAL STOCK EXCHANGE OF INDIA LIMITED ("NSE", AND TOGETHER WITH BSE, THE "STOCK EXCHANGES") FOR UPLOADING ON THEIR RESPECTIVE WEBSITES IN ACCORDANCE WITH THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018, AS AMENDED (THE "SEBI ICDR REGULATIONS").

In case of any revision in the Price Band, the Bid/Offer Period will be extended by at least three additional Working Days after such revision in the Price Band, subject to the Bid/Offer Period not exceeding 10 Working Days. In cases of force majeure, banking strike or similar circumstances, our Company and the Selling Shareholders may, in consultation with the BRLMs, for reasons to be recorded in writing, extend the Bid /Offer Period for a minimum of three Working Days, subject to the Bid/Offer Period not exceeding 10 Working Days. Any revision in the Price Band and the revised Bid/Offer Period, if applicable, shall be widely disseminated by notification to the Stock Exchanges, by issuing a public notice, and also by indicating the change on the respective websites of the BRLMs and at the terminals of the Syndicate Members and by intimation to Designated Intermediaries and the Sponsor Bank(s), as applicable.

This Offer is being made through the Book Building Process, in terms of Rule 19(2)(b) of the SCRR read with Regulations and in compliance with Regulation 6(1) of the SEBI ICDR Regulations wherein not more than 50% of the Offer shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", and such portion, the "QIB Portion"), provided that our Company and the Selling Shareholders, in consultation with the BRLMs, may allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis ("Anchor Investor Portion"). One-third of the Anchor Investor Portion shall be reserved for the domestic Mutual Funds, subject to valid Bids being received from the domestic Mutual Funds at or above the Anchor Investor Allocation Price in accordance with the SEBI ICDR Regulations. In the event of under-subscription or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the QIB Portion (other than the Anchor Investor Portion) (the "Net QIB Portion"). Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis to Mutual Funds, subject to valid Bids being received at or above the Offer Price. Further, not less than 15% of the Offer shall be available for allocation to Non-Institutional Bidders (out of which one-third of the portion available to Non-Institutional Bidders shall be reserved for Bidders with an application size of more than ₹ 0.20 million and up to ₹ 1.00 million and two-third shall be reserved for Bidders with application size of more than ₹ 1.00 million, provided that the unsubscribed portion in either of the aforementioned sub-categories may be allocated to Bidders in the other subcategory) and not less than 35% of the Offer shall be available for allocation to Retail Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received from them at or above the Offer Price. All Bidders, other than Anchor Investors, are required to participate in the Offer by mandatorily utilising the Application Supported by Blocked Amount ("ASBA") process by providing details of their respective ASBA Account and UPI ID in case of UPI Bidders as applicable, pursuant to which their corresponding Bid Amounts will be blocked by the Self Certified Syndicate Banks ("SCSBs") or by the Sponsor Bank(s) under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Offer through the ASBA process. For further details, see "Offer Procedure" on page 445 of the DRHP.

This public announcement is being made in compliance with the provisions of Regulation 26(2) of the SEBI ICDR Regulations to inform the public that our Company is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations, to make an initial public offering of its Equity Shares pursuant to the Offer and has filed the DRHP with the Securities and Exchange Board of India ("SEBI") on June 29, 2022. Pursuant to Regulation 26(1) of the SEBI ICDR Regulations, the DRHP filed with SEBI shall be made available to the public for comments, if any, for a period of at least 21 days from the date of such filing by hosting it on the website of SEBI at www.sebi.gov.in, websites of the Stock Exchanges i.e. NSE and BSE at www.nseindia.com and www.bseindia.com, respectively and the websites of the BRLMs i.e. ICICI Securities Limited at www.icicisecurities.com and www.imfl.com, respectively. Our Company invites the public to give their comments on the DRHP filed with SEBI, with respect to disclosures made in the DRHP. The members of the public are requested to send a copy of the comments to SEBI, to the Company Secretary and Compliance Officer of our Company and/or the BRLMs at their respective addresses mentioned herein. All comments must be received by our Company and/or the Company Secretary and Compliance Officer or the BRLMs at their respective addresses mentioned herein below in relation to the Offer on or before 5.00 p.m. on the 21" day from the aforesaid date of filing

Investments in equity and equity-related securities involve a degree of risk and investors should not invest any funds in the Offer unless they can afford to take the risk of losing their entire investment. Investors are advised to read the risk factors carefully before taking an investment decision in the Offer. For taking an investment decision, investors must rely on their own examination of our Company and the Offer, including the risks involved. The Equity Shares in the Offer have not been recommended or approved by the SEBI, nor does the SEBI guarantee the accuracy or adequacy of the contents of the DRHP. Specific attention of the investors is invited to "Risk Factors" beginning on page 33 of the DRHP.

Any decision to invest in the Equity Shares described in the DRHP may only be taken after the Red Herring Prospectus for the same has been filed with the RoC and must be made solely on the basis of such Red Herring Prospectus, as there may be material changes in the Red Herring Prospectus from the DRHP.

The Equity Shares, when offered through the Red Herring Prospectus, are proposed to be listed on the Stock Exchanges.

All capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in the DRHP.

For details of the share capital and capital structure and the names of the signatories to the Memorandum of Association and the number of shares subscribed for by them of the Company, see "Capital Structure" on page 100 of the DRHP. The liability of the members of our Company is limited. For details of the main objects of the Company as contained in the Memorandum of Association, see "History and Certain Corporate Matters" on page 204 of the DRHP.

7th Floor, Cnergy, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025

ICICI Securities

Telephone: + 91 22 6807 7100

Place: Mumbai

Date : June 29, 2022

ICICI Securities Limited

ICICI Venture House, Appasaheb Marathe Marg, Prabhadevi, Mumbai 400 025 Maharashtra, India

Email: innova.ipo@icicisecurities.com Investor grievance e-mail: customercare@icicisecurities.com Website: www.icicisecurities.com

Contact Person: Sameer Purohit / Akhil Mohod

SEBI Registration No.: INM000011179

Contact Person: Prachee Dhuri SEBI Registration No: INM000010361

JM Financial Limited

Telephone: + 91 22 6630 3030

Investor grievance email: grievance.ibd@jmfl.com

Email: innova.ipo@imfl.com

Website: www.jmfl.com

Maharashtra, India

BOOK RUNNING LEAD MANAGERS KFINTECH A JM FINANCIAL

KFin Technologies Limited Selenium, Tower B, Plot No - 31 and 32, Financial District, Nanakramguda,

Serilingampally, Hyderabad, Rangareddi 500 032 Telangana, India

Telephone: + 91 40 6716 2222 Email: innovacaptab.ipo@kfintech.com

Investor grievance e-mail; einward.ris@kfintech.com Website: www.kfintech.com

Contact person: M Murali Krishna SEBI Registration No: INR000000221

REGISTRAR TO THE OFFER

For INNOVA CAPTAB LIMITED

On behalf of the Board of Directors

Neeharika Shukla

Company Secretary and Compliance Officer

INNOVA CAPTAB LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and other considerations to make an initial public issue of its Equity Shares and has filed the DRHP dated June 28, 2022 with SEBI on June 29, 2022. The DRHP is available on the website of SEBI at www.sebi.gov.in as well as on the websites of the Stock Exchanges i.e. BSE at www.bseindia.com and NSE at www.nseindia.com and is available on the websites of the BRLMs i.e. ICICI Securities Limited and JM Financial Limited at www.icicisecurities.com and www.jmfl.com, respectively. Any potential investor should note that investment in equity shares involves a high degree of risk and for details relating to such risk, see "Risk Factors" on page 33 of the DRHP. Potential investors should not rely on the DRHP filed with SEBI for making any investment decision

This announcement has been prepared for publication in India and may not be released in the United States. This announcement does not constitute an offer of securities for sale in any jurisdiction, including the United States, and any securities described in this announcement may not be offered or sold in the United States absent registration under the U.S. Securities Act of 1933 or an exemption from registration. Any public offering of securities to be made in the United States will be made by means of a prospectus that may be obtained from the Company and that will contain detailed information about the Company and management, as well as financial statements. No public offering or sale of securities in the United States is contemplated. CONCEPT

विटेल एसेट सेंटर: एक्सिस बैंक लि. हिमालया हाउस वू / जो तल, 1ला तल, कातृरबा गांधी मार्ग, कर्नाट प्लेस नई दिल्ली-110001 साथ ही : एक्सिस वैंक लि, एक्सिस हाइस, टावर टी -2ग तल, आई-14. सेक्टर -128, नीएडा एक्सप्रेसचे, जेपी ग्रीन्स विषटाउन, नीएडा

3090) -201301 **कॉर्पोरेट कार्बालवः** 'एक्सिस हाउस', व्लॉक-बी, वॉम्चे डाइंग मिल्स कंपाउंड, पांड्ररंग बुधकर मार्ग, वर्ली, मुंबई-400025 **पंजीकृत कार्यालय:** 'प्रियुल', 3रा तल, समर्थेक्यर मंदिर के निकट, लॉ गार्डन, एलिसब्रिज, अहमदाबाद-380006

सरफैसी अधिनियम 2002 के अंतर्गत कब्जा सचना

जैसा कि विश्वीय परिसम्पत्ति के प्रतिभृतिकरण एवं पुनर्निर्माण तथा प्रतिभृति हित प्रवर्तन अधिनियम, 2002 के अंतर्गत एक्सिस बैंक लि. के प्राधिकृत अधिकारी के रूप में प्रतिभृति हित (प्रवर्तन) निवमावली, 2002 के नियम 9 के साथ पठित धारा 13(12) के अंतर्गत प्रदत्त शक्तियों का प्रयोग करते हुए अधोहस्ताक्षरी ने मांग सूचना जारी कर नीचे वर्णित ऋणधारकों/गारंटरों/मार्टगैजरों को उक्त सुचना की प्राप्ति की तिथि से 60 दिनों के भीतर सुचना में वर्णित राशि व वापस ऋगधारक/सहऋगधारक/गारंटर/मार्टगैजर इस राशि को वापस लौटाने में विफल रहे, अतः एतदहारा ऋगधारक, सह-

ऋगधारक/गारंटर/मार्टगैजर तथा आम जनता को सुधित किया जाता है कि नीचे वर्णित तिथि को अधोहरताक्षरी ने उक्त प्रतिहित जिल प्रवर्तन नियमावली के नियम 8 के साथ पठित अधिनियम की धारा धारा 13(4) के अंतर्गत उन्हें प्रदत्त प्रक्लियों का प्रयोग करते हुए अधोहस्ताक्षरी ने यहां नीचे वर्षित सम्पत्ति का कब्जा कर लिया है। विशेष रूप से ऋणधारकों तथा आम जनता को एतदहारा सतर्क किया जाता है कि वे यहां नीचे वर्णित सम्पत्ति का व्यवसाय

न करें तथा इन सम्पत्तियों का किसी भी तरह का व्यवसाय बकाया राशि के लिए एक्सिस बैंक लि. के चार्ज के अधीन

ऋगधारक/गारंटर/मार्टगैजर का ध्यान प्रतिभृत परिसम्पतियों को विमोषित करने के लिए उपलब्ध समय के संदर्भ में अधिनियम की धारा 13 की उपधारा (8) के पानधानों के पनि आक्रम की जानी है।

ळ्यधारक/सह-ळ्यधारक का नाम	सम्पति का विवस्पा	मांग सूचना तिथि 23 मार्च, 2022
 मै अरहम ट्रैडिंग कम्पनी, प्लॉट नं. 321 से 344, गोयला डेयरी, दिल्ली-110071 श्री मेराजुदीन, पुत्र श्री मोड अली एवं श्रीमती स्थीना, पत्नी श्री मेराजुदीन, दोनों निवासी: मकान सं. 30, दूसरा तल, पार्क इंड कॉलोनी, प्रीतियहार, लक्ष्मी नगर, पूर्वी दिल्ली, दिल्ली-110092 	पंजतानी को-ऑपरेटिल हाउसिंग विल्डिंग सोसायटी लि., पार्क इंड के नाम से विदित कॉलोनो, विकास चर्च, दिल्ली की ले-आउट पोजना में स्थित सम्पूर्ण दूसरा तल (छत के अधिकार के विजा), सम्मति सं. 30, माप 160 वर्ग गाईस।	भौतिक करूबा की तिथि : 28 जून, 2022
		मांग सूचना में राशि (२.): 64,24,382.95 (२. चींसड शाक्ष चौवीस हजार तीन सौ बयासी एवं पैसे पंचानवे मात्र)

एतददारा ऋणधारक, सहऋणधारक/गारंटर/मार्टगैजरों को उक्त राशि का भगतान करने के लिए 30 दिनों की सुचना दी जाती है जिसमें विफल रहने पर इस सुचना के प्रकाशन की तिथि से 30 दिनों की समाप्ति के बाद प्रतिभृति हित (प्रवर्तन) नियमावली, 2002 के नियम 8 एवं 9 के प्रावधानों के अनुसार गिरवी सम्पत्ति की

तिथि : 28 जून, 2022 स्थान : नोएडा

ओरिएण्ट बेल लिमिटेड सीआईएन : L14101UP1977PLC021546

प्राधिकत अधिकारी , एक्सिस बैंक लि

पंजीकृत कार्यालय : 8, इंडस्ट्रियल एरिया, सिकन्दराबाद-203205, बुलन्दशहर, उ.प्र. कॉर्पोरेट कार्यालय : आइरिस हाउस, 16 बिजिनेस सेंटर, नांगल राया, नई दिल्ली-110046

दुरभाष : +91-11-47119100, ई-मेल : investor@orientbell.com, वेबसाइट : www.orientbell.com

(ब) लाभांश हेतु रिकार्ड तिथि के विषय में सूचना

सूचना में निर्धारित सामान्य एवं विशेष प्रकार्यों के लेन-देन के लिए कम्पनी अधिनियम. 2013 त उसके तहत निर्मित नियमों के समस्त प्रयोज्य प्रावधानों एवं कॉर्पोरेट मामले मन्त्रालय (एमसीए), भारत सरकार तथा भारतीय प्रतिभृति एवं विनिमय बोर्ड (सेबी) द्वारा जारी समस्त प्रयोज्य परिपत्रों के अनुपालन में कम्पनी की 45वीं एजीएम (वार्षिक आम बैठक) वीडियो कांफ्रेंसिंग (वीसी)/अन्य दृश्य श्रव्य साधनों (ओएवीएम) के माध्यम से बृहस्पतिवार, 21 जुलाई, 2022 को 3.00 बजे अप. भा.मा.स. पर आयोजित

कम्पनी का पंजीकृत कार्यालय अर्थात 8, इंडिस्ट्रियल एरिया, सिकन्दराबाद-203 205, जिला बुलन्दशहर (उ.प्र.) एजीएम के उद्देश्य से स्थान के रूप में माना जायेगा।

एमसीए तथा सेबी द्वारा जारी समस्त प्रयोज्य परिपत्रों के अनुपालन में, एजीएम की सचना तथा 2021-22 को समाप्त वित्त वर्ष की वार्षिक रिपोर्ट कम्पनी के उन सभी सदस्यों के पास भेजी जायेगी जिनके ई-मेल पते कम्पनी/कम्पनी के रजिस्ट्रार एवं शेयर अन्तरण एजेंट (आरटीए)/डिपॉजिटरी भागीदार(रों) के पंजीकृत हैं। उपर्यक्त दस्तावेज कम्पनी की वेबसाइट www.orientbell.com तथा स्टॉक एक्सचेंजों अर्थात बीएसई लिमिटेड एवं नेशनल स्टॉक एक्सचेंज ऑफ इंडिया लिमिटेड की वेबसाइट क्रमशः www.bseindia.com तथा www.nseindia.com पर भी उपलब्ध होंगे।

कम्पनी ने लाभांश के लिए सदस्यों की पात्रता निर्धारित करने हेत बहस्पतिवार, 14 जुलाई, 2022 को कट-ऑफ तिथि (रिकार्ड तिथि) निर्धारित की है। सदस्यों के रजिस्टर तथा कम्पनी की शेयर अन्तरण परितकाएं 31 मार्च, 2022 को समाप्त वित्त वर्ष हेत

लाभांश ग्रहण के लिए शेयरधारकों की पात्रता सुनिश्चित करने तथा 45वीं एजीएम में उपस्थित होने के उद्देश्य से 15 जुलाई, 2022 से 21 जुलाई, 2022 (दोनों तिथियाँ शामिल) तक बन्द रहेंगी। ई-वोटिंग के माध्यम से मतदान करने की रीति : कम्पनी प्रबन्धन एवं प्रशासन) नियम, 2014 के नियम 20 के साथ पठित कम्पनी अधिनियम, 2013

की धारा 108 एवं सेबी (सचीबद्धता दायित्व एवं प्रकटन अपेक्षाएं) विनियम, 2015 के प्रासंगिक

प्रावधानों के सन्दर्भ में कम्पनी एनएसडीएल के माध्यम से इलेक्ट्रॉनिक साधनों द्वारा रिमोट ई-वोटिंग हेतु सुविधा उपलब्ध करा रही है और व्यवसाय इसी वोटिंग के माध्यम से संचालित होंगे। सदस्य इलेक्ट्रॉनिक वोटिंग सिस्टम (''ई-वोटिंग'') के माध्यम से वार्षिक आम बैठक की सुचना में निर्धारित प्रकार्यों पर अपना मतदान कर सकते हैं। डीमैटीरियलाइज्ड मोड, भौतिक मोड में शेयर धारण करने वाले सदस्यों तथा जिन सदस्यों ने अपने ई-मेल पते पंजीकृत नहीं कराये हैं, द्वारा रिमोट

ढंग से मतदान ("रिमोट ई-वोटिंग") सहित मतदान करने की रीति एजीएम की सूचना में उपलब्ध कराई गयी है। निम्नलिखित पर ध्यान दिया जाए :

- (क) कट-ऑफ तिथि अर्थात 14 जुलाई, 2022 तक भौतिक प्रारूप या डीमैटीरियलाइज्ड प्रारूप में शेयर धारण करने वाले सदस्य ऐसी रिमोट ई-वोटिंग के माध्यम से सचना में निर्धारित व्यवसाय पर इलेक्ट्रॉनिक रूप से अपना मतदान कर सकते हैं।
- (ख) कोई व्यक्ति जो कम्पनी के शेयर ग्रहण करता है और सूचना भेजे जाने के उपरान्त कम्पनी का सदस्य बन जाता है और कट-ऑफ तिथि अर्थात 14 जुलाई, 2022 तक शेयर धारण करता है, वह अपने फोलियो नं./डीपी आईडी तथा क्लाइंट आईडी का उल्लेख करते हए evoting@nsdl.co.in या admin@mcsregistrars.com पर ई-मेल भेजकर लॉगिन आईडी तथा पासवर्ड प्राप्त कर सकता है।
- (ग) रिमोट ई-वोटिंग की अवधि सोमवार, 18 जुलाई, 2022 को सुबह 09:00 बजे (भा.मा.स.) पर शुरू होगी और बुधवार, 20 जुलाई, 2022 को शाम 05:00 बजे (भा.मा.स) पर समाप्त होगी। इसके बाद मतदान के लिए एनएसडीएल द्वारा रिमोट ई-वोटिंग मॉडयल को निष्क्रिय कर दिया
- (घ) उक्त तिथि और समय के बाद रिमोट ई-वोटिंग की अनुमित नहीं दी जाएगी। (ङ) इलेक्ट्रॉनिक वोटिंग सिस्टम के माध्यम से वोटिंग की सुविधा एजीएम के दौरान भी उपलब्ध कराई
- जाएगी और वीसी/ओएवीएम के माध्यम से एजीएम में भाग लेने वाले सदस्य, जिन्होंने पहले से रिमोट ई-वोटिंग द्वारा अपना वोट नहीं डाला है, बैठक के दौरान अपने मताधिकार का प्रयोग करने में सक्षम होंगे। (च) जिन सदस्यों ने बैठक से पहले रिमोट ई-वोटिंग द्वारा अपना वोट डाला है, वे भी वीसी/ओएवीएम
- के माध्यम से एजीएम में शामिल हो सकते हैं लेकिन बैठक में अपना वोट दोबारा डालने के
- (छ) कोई व्यक्ति, जिसका नाम कट-ऑफ तारीख तक सदस्यों के रजिस्टर में या डिपॉजिटरी द्वारा बनाए गए लाभार्थी स्वामियों के रजिस्टर में दर्ज है, केवल वह ही रिमोट ई-वोटिंग या बैठक में मतदान की सविधा का लाभ उठाने का हकदार होगा।

कंपनी के निदेशक मंडल ने बैठक के दौरान निष्पक्ष और पारदर्शी तरीके से रिमोट ई-वोटिंग और ई-वोटिंग के संचालन के लिए सुश्री आशु गुप्ता, प्रैक्टिसिंग कंपनी सेक्रेटरी को संवीक्षक के रूप में नियुक्त

ई-मेल पता पंजीकृत कराने/अपडेट कराने की रीति : जिन सदस्यों के पास भौतिक रूप में शेयर हैं, जिनके ई-मेल पते कम्पनी के साथ पंजीकृत नहीं हैं, वे कम्पनी के पास investor@orientbell.com पर अथवा कम्पनी के रजिस्ट्रार एवं शेयर अन्तरण एजेंट ("अारटीए"), एमसीएस शेयर ट्रांसफर एजेंट लिमिटेड, एफ-65, ओखला इंडस्ट्रियल एरिया, फेज-1, नई दिल्ली-110020, दूरभाष नं. : 011-41406149 के पास admin@mcsregistrars.com से सम्पर्क/लिखकर अपना ई-मेल पता और मोबाइल नम्बर पंजीकृत करा सकते हैं।

किसी पूछताछ के लिए सदस्य अधोहस्ताक्षरी से +91-11-47119100 पर सम्पर्क करें अथवा अधोहस्ताक्षरी को investor@orientbell.com पर लिखें या अपनी पूछताछ कॉर्पोरेट कार्यालय के पते आइरिस हाउस 16 बिजिनेस सेंटर, नांगल राया, नई दिल्ली-110046

कृते ओरिएण्ट बेल लिमिटेड

स्थान : नई दिल्ली तिथि : 29 जून, 2022

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conditions as the Board may deem fit.

- 12.3. Pursuant to Regulation 16(ii) of the Buyback Regulations, the members of the promoter and promoter group and persons who are in control of the Company shall not participate under the Buyback. The Buyback of Equity Shares will not result in a change in control or otherwise affect the existing management structure of the Company.
- 12.4. Consequent to the Buyback and based on the number of Equity Shares bought back from the shareholders excluding the members of the promoter and promoter group and persons who are in control of the Company, the shareholding pattern of the Company would undergo a change, however public shareholding shall not fall below 25% of the total fully paid up equity share capital of the Company.
- 12.5.As required under Companies Act and Buyback Regulations, the ratio of the aggregate of secured and unsecured debts owed by the Company to the paid-up capital and free reserves after the Buyback shall not be more than twice the post Buyback paid-up share capital and free reserves, based on both standalone and consolidated financial statements of the Company.
- 12.6. The Buy-back period starts from June 28, 2022, i.e., the date of conclusion of the Board Meeting approving the Buyback to the date on which the final payment of consideration for the Equity Shares bought back by the Company is made ("Buyback Period"). The Company shall not raise further capital for a period of 1 (one) year from the date of the expiry of the Buyback Period, except in discharge of its subsisting obligations. The Company shall not issue any Equity Shares or other securities, including by way of bonus issue or convert any employee stock options/ outstanding instruments into equity shares, till the expiry of the Buyback Period in accordance with the Companies Act and the Buyback Regulations. The Company will not issue same kind of shares including allotment of new shares under Section 62(1)(a) of the Companies Act or other specified securities within a period of 6 (six) months after the completion of the Buyback except by way of a bonus issue or in the discharge of subsisting obligations such as conversion of warrants, stock option schemes, sweat equity or conversion of preference shares or debentures into Equity Shares. Further, the Company has not undertaken a buyback of any of its securities during the period of 1 (one) year immediately preceding the dates of the Board Meeting, and shall not make any offer of buyback within a period of 1 (one) year from the date of expiry of the Buyback Period.
- 12.7. The Company shall not buy back its shares from any person through negotiated deal whether on or off the stock exchanges or through spot transactions or through private arrangement. The Equity Shares bought back by the Company shall be compulsorily extinguished and destroyed and will not be held for re-issue at a later date. The Company is not undertaking the Buyback to delist its equity shares from the Stock Exchanges.
- 13 STATUTORY APPROVALS
- 13.1. Pursuant to Sections 68, 69, 70, and all other applicable provisions, of the Companies Act and applicable rules made thereunder and the provisions of the Buyback Regulations and Article 8.2 of the Articles of Association of the Company, the Company has obtained the Board approval as mentioned above.
- 13.2. The Buyback from each eligible shareholder is subject to all statutory consents and approvals as may be required by such shareholder under applicable laws and regulations. The eligible shareholders shall be

- solely responsible for obtaining all such statutory consents and approvals (including, without limitation the approvals from the Reserve Bank of India and/or the SEBI, if any) as may be required by them in order to sell their Equity Shares to the Company pursuant to the Buyback. Shareholders would be required to provide copies of all such consents and approvals obtained by them to the Company's Broker.
- 13.3. The Buyback shall be subject to such necessary approvals as may be required, and the Buyback from overseas corporate bodies and other applicable categories shall be subject to such approvals of the Reserve Bank of India, if any, under the Foreign Exchange Management Act, 1999 and the rules and regulations
- 13.4. To the best of the knowledge of the Company, no other statutory approvals are required by it for the Buyback as on the date of this Public Announcement. Subject to the obligation of the shareholders to obtain the consents and approvals necessary for transfer of their Equity Shares to the Company as set out in Paragraphs 13.2 and 13.3 of Part B above, the Company shall obtain such statutory approvals as may be required, from time to time, if any, for completion of the Company's obligations in relation to the Buyback.

14 COLLECTION AND BIDDING CENTRES

The Buyback will be implemented by the Company by way of open market purchases through the Stock Exchanges using their nationwide trading terminals. Therefore, the requirement of having collection centers and bidding centers is not applicable.

15 COMPLIANCE OFFICER

The Company has designated the following as the Compliance Officer for the Buyback:

: Rathindra Das

Designation : Group Head- Legal, Company Secretary & Compliance Officer : 4th Dimension, 3rd Floor, Mind Space, Malad (West) Mumbai-400064

: +91 22 4033 7676

: +91 22 4033 7650 Fax Email : complianceofficer@routemobile.com

: www.routemobile.com Website

In case of any clarifications or to address investor grievance, the Shareholders may contact the Compliance Officer, from Monday to Friday between 10:00 a.m. to 05:00 p.m. on all working days except Saturdays, Sundays and public holidays, at the above-mentioned address.

16 INVESTOR SERVICE CENTRE

In case of any query, the shareholders may also contact KFIN Technologies Limited, the Registrar and Share Transfer Agent of the Company, appointed as the Investor Service Centre for the purposes of the Buyback, on any day except Saturday and Sunday and public holiday between 10:00 a.m. to 05:00 p.m. at the following address:

KFINTECH

KFIN TECHNOLOGIES LIMITED CIN: U72400TG2017PLC117649

Address: Selenimum, Tower B, Plot NO 31 & 32, Financial District, Nanakramguda, Serilingampally Mandal, Rangareddi,

Hyderabad - 500032, India. Tel. no.: 040-6716 222 Toll Free No. 1-800-309-4001; Contact person: KVS Gopala Krishna

Email: Einward.ris@kfintech.com; Website: www.kfintech.com SEBI registration no.: INR000000221; Validity period: Permanent

17 MANAGER TO THE BUYBACK

The Company has appointed the following as Manager to the Buyback:

* Edelweiss

Edelweiss Financial Services Limited CIN: L99999MH1995PLC094641

Address: 6th floor, Edelweiss House, Off C.S.T. Road, Kalina, Mumbai 400 098, Maharashtra, India. Tel. no.: +91 22 4009 4400

Contact person: Dhruv Bhavsar; Email: routemobile.buyback@edelweissfin.com Website: www.edelweissfin.com; SEBI registration no.: INM0000010650

Validity period: Permanent

18 DIRECTORS' RESPONSIBILITY STATEMENT

As per Regulation 24(i)(a) of the Buyback Regulations, the Board accepts responsibility for the information contained in this Public Announcement and any advertisements, circulars, brochures, publicity materials etc. which may be issued in relation to the Buyback and confirms that the information in such documents contain and will contain true, factual and material information and does not and will not contain any misleading information.

For and on behalf of the Board of Directors of

Route Mobile Limited

Sd/-	Sd/-	Sd/-
Rajdipkumar Gupta	Chandrakant Gupta	Rathindra Das
Managing Director & Group CEO DIN: 01272947	Non-executive Director DIN: 01636981	Group Head Legal, Company Secretary and Compliance Officer Membership no.: A24421

Date: June 29, 2022 Place: Mumbai

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