

ORIENT BELL LIMITED



Key Industry Highlights

Revision in Gas Prices under Long Term Contract

Renegotiation of Ras gas contract by Petronet is a welcome step and would result in operational efficiencies for players with long term Gas contracts.

Enhanced focus on Infrastructure and Favorable Regulatory Framework

Clearances of large infrastructure projects, execution of **Swachh Bharat Abhiyan**, and implementation of Real Estate (Regulation and Development) Act, 2016 would provide significant impetus to the industry, especially to organized tile players.

Anti-Dumping Inititative

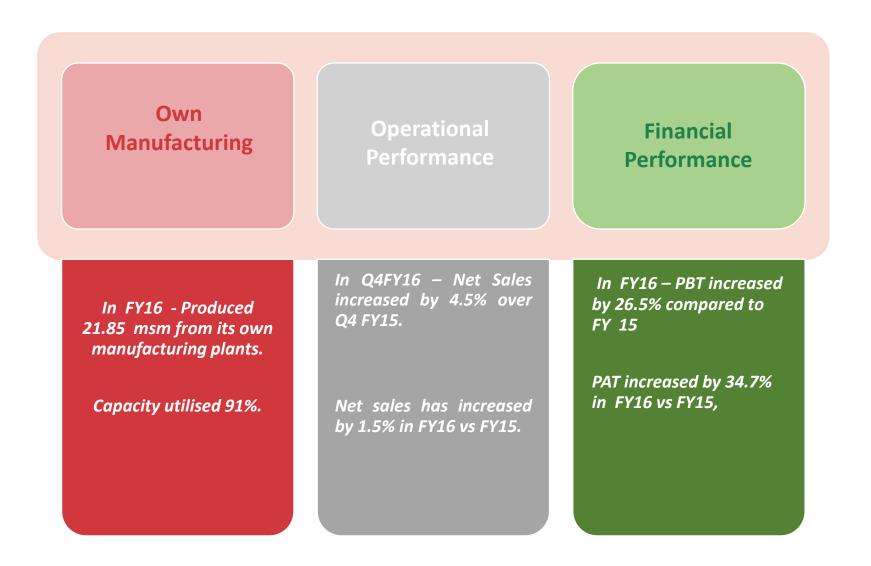
The revenue department has imposed provisional anti dumping duty of \$ 1.37 per square metre on "glazed/unglazed porcelain/vitrified tiles in polished or unpolished finish with less than 3 percent water absorption" on tiles originating in or exported from China PR, this was a much awaited step by the Indian tile industry and is expected to improve the competitiveness of domestic players

Dedicated Freight Corridor

Will lead to creation of Smart cities and lower the input cost and Working Capital requirements.

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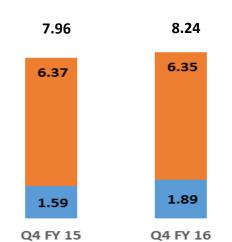


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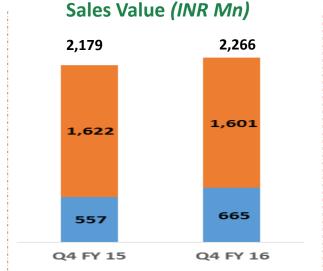
T#Bell WALL & FLOOR TILES

Sales Performance

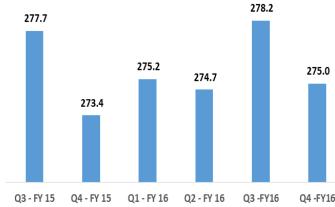




Trading



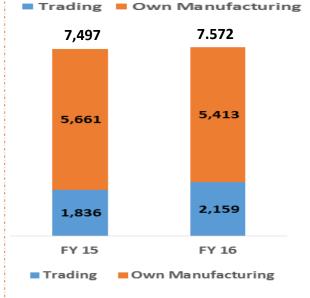








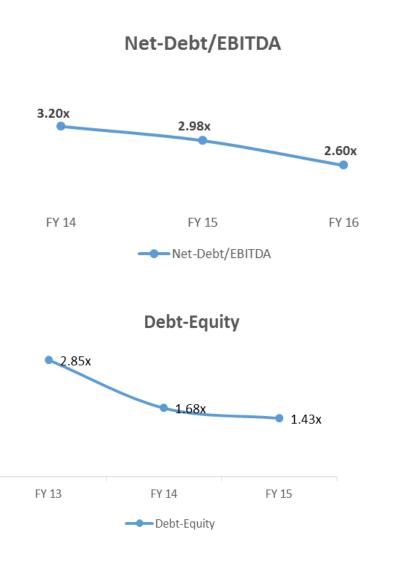
Own Manufacturing

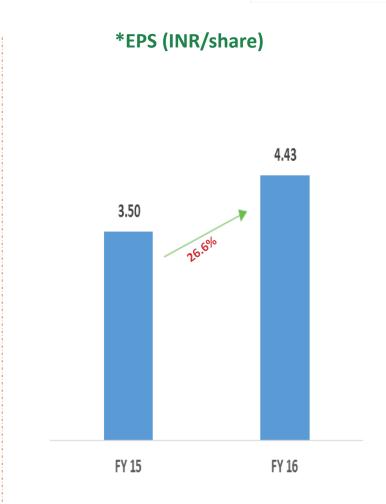


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Leverage







*Fully Diluted EPS

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				vs FY 16	Growth FY 16 Q4 vs FY 15			Growth FY 16 vs FY 15
	Q4 FY 16	Q3 FY 16	Q4 FY 15	Q3	Q4	FY 16	FY 15	
Gross Sales	2,266	1,848	2,179	22.7%	4.0%	7,572	7,497	1.0%
Net Sales	2,099	1,733	2,009	21.1%	4.5%	7,019	6,912	1.5%
EBITDA	176	109	143	61.6%	23.2%	489	487	0.3%
Margin on Net Sales	8.4%	6.3%	7.1%	33.4%	17.9%	7.0%	7.0%	-1.2%
РВТ	70	25	45	177.8%	54.2%	130	103	26.5%
Margin on Net Sales	3.3%	1.4%	2.3%	129.4%	47.6%	1.8%	1.5%	24.6%
PAT	34	16	25	104.5%	31.8%	64	48	34.7%
Margin on Net Sales	1.6%	0.9%	1.3%	68.9%	26.2%	0.9%	0.7%	32.7%

All figures in INR mn except Margin and Growth y-o-y data.

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Equity Partnership



- OBL inked its first Equity Partnership with Proton Granito Pvt Ltd at Morbi (Gujarat) in April 15 a Green Field Project.
- Capacity of **4.6 mn sq mts** for polished and glazed vitrified product categories
- Commercial production started in February 16.



CSR Initiatives

The company is taking initiatives in CSR activities and contributing in the growth of nation and society. In the recent CSR initiatives, the company has contributed in the education sector, undertaken and completed the project of uplift and transformation of a Government Primary School near its plant at Sikandrabad U.P. The School building is 84 years old having a strength of 674 students with very less infrastructure facilities. The work done by the company was appreciated by the school administration and the local residents . By this CSR initiative of the company, a Government Primary School in a remote village is transformed into a school which meets all the standards.

A few photographs showing the said transformation can be seen in forthcoming pages.

Entrance







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Toilets

Before



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School Overview

After



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Disclaimer



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Prospective investors will be expected to have conducted their own due diligence investigation regarding these and all other matters pertinent to investment in the Company.

This presentation may contain statements that are "forward looking statements." The company's actual future results may differ materially from those suggested by such statements, depending on various factors for which the company and its management does not take any responsibility.

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