



OBL:HO:SEC:00:

New Delhi : 15.11.2024

BSE Limited  
Corporate Relation Department  
1st Floor, New Trading Ring  
Rotunga Building, Phiroze Jeejeebhoy  
Towers, Dalal Street,  
Mumbai - 400 001

National Stock Exchange of India Ltd.  
Exchange Plaza,  
Plot No. C/1, G Block,  
Bandra-Kurla Complex,  
Bandra (E)  
Mumbai-400 051

**Stock Code - 530365**

**Stock Code: ORIENTBELL**

**Sub: Intimations under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III of the said Regulations.**

Dear Sir/Madam,

This is with reference to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 read with Para A of Part A of Schedule III of the said Regulations. Mr. Pinaki Nandy, Chief Sales Officer of the Company has vide his letter dated 15<sup>th</sup> November, 2024 tendered resignation from the employment of the Company due to his personal reasons. A copy of letter of resignation dated 15<sup>th</sup> November, 2024 tendered by Mr. Pinaki Nandy is enclosed herewith.

Further, today i.e. on Friday, 15<sup>th</sup> November, 2024, the Nomination and Remuneration Committee and the Board of Directors of the Company have approved the appointment of Mr. Munish Tandon as a Chief Sales Officer of the Company with immediate effect i.e. from 15<sup>th</sup> November, 2024.

The required disclosures to be made pursuant to the SEBI Circular no. SEBI/HO/CFD/CFDPoD1/P/CIR/2023/123 dated July 13, 2023 in respect of aforesaid resignation and appointment are enclosed herewith as Annexures A & B respectively.

This is for your kind information and record. Please acknowledge the receipt of this letter.

Yours faithfully,  
for Orient Bell Limited

YOGESH  
MENDIRAT  
TA

Digitally signed by  
YOGESH  
MENDIRATTA  
Date: 2024.11.15  
15:31:58 +05'30'

Yogesh Mendiratta

Company Secretary & Head - Legal

Encl: as above

Orient Bell Limited

CORPORATE OFFICE: Iris House, 16 Business Centre, Nangal Raya, New Delhi – 110 046, India. Tel.: +91 11 4711 9100  
REGD. OFFICE : 8 Industrial Area, Sikandrabad – 203 205 (U.P.) India. Tel.: +91 5735 222 203 / 222 / 424, +91 81910 04575 / 76, Fax: +91 5735 222 642

E-mail: customercare@orientbell.com, Website: www.orientbell.com

CIN: L14101UP1977PLC021546



**Annexure – A**

**Detail for Resignation of Mr. Pinaki Nandy, Chief Sales Officer of the Company:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	Reason for change	Mr. Pinaki Nandy has resigned from the post of Chief Sales Officer of the Company due to his personal reasons.
2.	Date of Cessation	15.11.2024 (Resignation Date)
3.	Brief profile	Not applicable in case of cessation
4.	Disclosure of relationships between Directors	Not applicable in case of cessation

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Date: 2024.11.15  
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Orient Bell Limited



**Annexure – B**

**Detail for Appointment of Mr. Munish Tandon as a Chief Sales Officer of the Company:**

<b>Sr. No.</b>	<b>Particulars</b>	<b>Details</b>
1.	Reason for change	Mr. Munish Tandon has been appointed as Chief Sales Officer of the Company.
2.	Date of appointment and term of appointment	15.11.2024.  Term of appointment is not applicable since he is in full time employment with the Company
3.	Brief profile	<p>Mr. Munish Tandon has over 30 years of experience in Sales and Marketing in the building materials industry handling multiple product lines across the country where he has demonstrated a remarkable ability to transform businesses through his expertise in channel management, B2B sales, credit management, and product development. His leadership has been instrumental in building strong teams, launching successful brands, and fostering relationships with key stakeholders in both the private and government sectors.</p> <p>Mr. Munish has held senior leadership roles at Brilloca Limited, Simero Vitrified, Somany Ceramics, Akzo Nobel, and Snowcem India Ltd., where he delivered significant results in profitability, market share expansion, and operational excellence. His last assignment was Jubilant Agri &amp; Consumer Products Limited, where he was heading the Sales &amp; Marketing function.</p>
4.	Disclosure of relationships between Directors	Mr. Munish Tandon is not related to any Director of the Company.

YOGESH MENDIRATTA TTA  
Digitally signed by YOGESH MENDIRATTA  
Date: 2024.11.15 15:32:48 +05'30'

Orient Bell Limited

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E-mail: customercare@orientbell.com, Website: www.orientbell.com

CIN: L14101UP1977PLC021546

To,

Date : 15.11.2024.

Mr Aditya Gupta,  
Chief Executive Officer,  
Orient Bell Limited

**Subject : Resignation from Services**

Sir,

As verbally discussed with you few days back, I hereby would like to tender my resignation from services due to some impelling personal reasons.

It was an extremely cherished association with Orient Bell for over 6 years.

As such I would be serving the notice period as per mutual agreement for a smooth handover and transfer of responsibilities.

Thanking you

A handwritten signature in black ink, appearing to be 'Pinaki Nandy', with a stylized flourish at the end.

**Pinaki Nandy**  
**Chief Sales Officer**