

OBL:HO:SEC:00:

New Delhi : 15.07.2025

BSE Limited
Corporate Relation Department
1st Floor, New Trading Ring
Rotunga Building,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Stock Code - 530365

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E)
Mumbai-400 051

Stock Code: ORIENTBELL

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to inform that today i.e. on 15th July, 2025, our Company has launched a new Product - "**Adhesives**" with the tradename '**MASTERBOND**' used for fixing tiles, stones etc.

The details as required under Regulation 30 of the Listing Regulations read with SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13 2023 are as under:

Name of the Product	Adhesives
Date of launch	15-07-2025
Category of the Product	Adhesives
Whether caters to domestic/ international market	Domestic
Name of the countries in which the product is launched (in case of international)	N.A.

This is for your kind information and record please.

Yours faithfully,
For Orient Bell Ltd.

Yogesh Mendiratta
Company Secretary & Head-Legal

Orient Bell Limited

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