



300x450mm Ceramic Tiles





About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



- The ISO 9001:2015 accreditation for our quality control management systems reflects the quest for manufacturing international standard products.
- In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.
- In May 2000, OBL was awarded ISO 14001 certification by the internationally recognised BSI Management Systems, UK.
- Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.
- We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.
- We were also awarded with "Certificate Of Merit" in 'National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.

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300X450mm GLOSSY

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Pooja Room Tiles 300x450mm Gloss Finish







ODG CREAMA NORDIC MOTIF



OHG MOSAIC KALASH HL



OHG MOSAIC LORD GANESHA HL



OHG MOSAIC SWASTIK HL



300X300 mm ANTI SKID EC IVORY



Pooja Room Tiles 300x450mm Gloss Finish







OHG STATUARIO SWASTIK OM HL



OHG STATUARIO BRASS BELL HL



ODG STATUARIO WHITE



PGVT CARARA ELEGANCE











OHG SONGKET KALASH SWASTIK HL



OHG SONGKET SWASTIK OM HL



OHG SONGKET DIYA SWASTIK HL



ODG SONGKET ART GOLD



PGVT SOFITEL GOLD MARBLE











OHG RHOMBOID LORD GANESHA HL



OHG RHOMBOID SWASTIK OM HL







PGVT MORACCO BEIGE



TECHNICAL SPECIFICATIONS Digital Ceramic Tiles

| | Packing Details | | | | | | | |
|------------|-----------------|-------------------------|----------------|---------------------|------------------------|--|--|--|
| Size | No. of Tiles | Covered Area Per Carton | | No of Box per layer | No of layer per pallet | | | |
| (In mm.) | Per Carton | (In Sq. Mtr.) | (In Sq. Ft.) | No or box per layer | No or layer per paller | | | |
| 300x450 mm | 6 | 0.81 | 8.716 | 32 | 3 | | | |

| | (E > 10 % Group B III) | as per IS 15622:20 |)17 | | |
|--|----------------------------|---|---------------------------------------|---|-----|
| Characteristics | Standard Test Method | IS 15622:2017 E | > 10 % (Group B III) | OBL Norms | |
| Dimension & Surface Quality | | Unrectified | Rectified | | |
| Deviation in Length & Width | | ± 0.4% | ± 0.2 % | Conforms | |
| Deviation in Thickness | _ | ± 5 | .0 % | ± 3.00 % | |
| Straightness of Sides | _ | ± 0.2 % | ± 0.15 % | Conforms | |
| Rectangularity | IS 13630 (Part 1):2006 | ± 0.3 % | ± 0.2 % | Conforms | |
| Surface Flatness | | : | ± 0.3 % | ± 0.20 % | ☺ ☺ |
| Surface Quality | | | % tiles shall be n visible defects | Min. 95 % tiles shall be free from visible defects | |
| Physical Properties | | | | | |
| Water Absorption (%) | IS 13630 (Part 2):2006 | Average | s > 10 % | 15±2 % | © |
| Modulus of Rupture in [N/mm ²] | IS 13630 (Part 6):2006 | Min 15, for thickness < 7.5 mm Min 12, for thickness≥ 7.5 mm | | >15 | ÷ |
| Breaking Strength in N | IS 13630 (Part 6):2006 | < 7.5 mm thickness: 200, Min ≥ 7.5 mm thickness: 600, Min | | Conforms | ÷ |
| Moisture Expansion in mm/m | IS 13630 (Part 3):2006 | 0.04 | , Max | Conforms | |
| Scratch Hardness of Surface (Moh's Scale) | IS 13630 (Part 13):2006 | 3, | Min | >3 | |
| Resistance to Surface Abrasion of Glazed Tiles (Class I to V) | IS 13630 (Part 11):2006 | Class | ll, Min | Conforms | |
| Co-efficient of Linear Thermal Expansion from Ambient Temperature to 100°C | IS 13630 (Part 4):2006 | 9x10° | ۲ ¹ , Max | Conforms | |
| Thermal Shock Resistance | IS 13630 (Part 5):2006 | 10 сус | les, Min | Passed 10 Cycle | |
| Crazing Resistance Glazed Tiles | IS 13630 (Part 9):2006 | 4 Cycles@ | 7.5 bar, Min | 4 Cycle Passed | 00 |
| Impact Resistance- Coefficient of Restitution | IS 13630 (Part 14):2006 | 0.55 | , Min | >0.55 | |
| Chemical Properties | | | | | |
| Resistance to Staining of Glazed Tiles | | Class | l, Min | Conforms | |
| Resistance to Household Chemicals | | Class A | AA, Min | Conforms | |
| Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compound) | – IS 13630 (Part 8):2006 – | Required, | if agreed | Resistant | |

NOTE: Certain amount of Size and Shade variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

| | Packing Details | | | | | | |
|------------|-----------------|-----------------|-------------------------|---------------------|------------------------|--|--|
| Size | No. of Tiles | Covered Are | Covered Area Per Carton | | No of layer per pallet | | |
| (In mm.) | Per Carton | (In Sq. Mtr.) | (In Sq. Ft.) | No of Box per layer | No or layer per paller | | |
| 600x600 mm | 4 | 1.44 | 15.5 | 28 | 1 | | |

| Characteristics | Test Methods | Requirement as per ISO 13006 ≤ 0.5 Group B Ia | Requirement as per IS 15622:2017 0.08 <e 3%="" b="" group="" ib<="" th="" ≤=""><th>OBL Norms</th><th></th></e> | | OBL Norms | | | |
|---|--------------------------|---|--|--------------------|---------------------------------------|---|---|---|
| Dimension & Surface Quality | | | Unrectified | Rectified | | | | |
| Deviation in Length & Width | _ | ±0.6% | ± 0.4% | ± 0.1 % | ± 0.1 % | | | |
| Deviation in Thickness | - | ±5% | ± 5. | .0 % | ± 4 % | | | |
| Straightness of Sides | | ±0.5% | ± 0.3 % | ± 0.1 % | ± 0.1 % | | | |
| Rectangularity | - IS 13630 (Part 1):2006 | ±0.5% | ± 0.3 % | ± 0.1 % | ± 0.1 % | | | |
| Surface Flatness | | ±0.5% | ± 0. | .5 % | ± 0.2 % | ۲ | | |
| Surface Quality | | Min. 95 % tiles should be free from visible defects | Min. 95 % tiles should be free from visible defects | | | | Conforms | |
| Physical Properties | | | | | | | | |
| Water Absorption | IS 13630 (Part 2):2006 | Avg \leq 0.5, Individual max, 0.6 | Avg 0.08 <e 3,="" i<="" td="" ≤=""><td>ndividual 3.3, Max</td><td>Avg \leq 0.5, Individual max, 0.6</td><td></td></e> | ndividual 3.3, Max | Avg \leq 0.5, Individual max, 0.6 | | | |
| Modulus of Rupture in [N/mm ²] | IS 13630 (Part 6):2006 | Minimum 35, Individual 32, Min | Avg 30, Individual 27, Min | | Avg 30, Individual 27, Min | | Avg 38 Min, Individual 35, Min | • |
| Breaking Strength in N | IS 13630 (Part 6):2006 | < 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min | < 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min | | 1 <i>5</i> 00 Min | • | | |
| Moisture Expansion in mm/m | IS 13630 (Part 3):2006 | Declare Value | 0.02, Max | | < 0.02 | | | |
| Scratch Hardness of Surface (Moh's Scale) | IS 13630 (Part 13):2006 | NA | 5, Min | | 5 to 8 Depending on Design/Surface | | | |
| Resistance to Surface Abrasion of Glazed Tiles (Class I to V) | IS 13630 (Part 11):2006 | Test Method Available | Class II, Min | | Class II, Min | | Class-III to Class-V Depending as per Design / Surface | e |
| Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C | IS 13630 (Part 4):2006 | Test Method Available | 7x10°K⁻, Max | | Conforms | | | |
| Thermal Shock Resistance | IS 13630 (Part 5):2006 | Test Method Available | 10 сус | les, Min | Passed | | | |
| Crazing Resistance | IS 13630 (Part 9):2006 | Test Method Available | 4 Cycles@2 | 7.5 bar, Min | 4 Cycle @ 7.5 Bar Min | e | | |
| Frost Resistance | IS 13630 (Part 10):2006 | Required | Requ | uired | Resistance | | | |
| Bulk Density, in (g/cc) | IS 13630 (Part 12):2006 | NA | 2.0, | , Min | > 2.1 | | | |
| Impact Resistance- Coefficient of Restitution | IS 13630 (Part 14):2006 | Manufacturer to State | 0.55 | 5, Min | 0.7-0.85 | | | |
| Chemical Properties | | | | | | | | |
| Resistance to Staining of Glazed Tiles | | Min, Class 3 | Class | l, Min | Conforms | | | |
| Resistance to Household Chemicals | IS 13630 (Part 8):2006 | Min, GA | Class A | AA, Min | Conforms | | | |
| Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds) | | Test Method Available | Required, | if agreed | Conforms | | | |

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

TECHNICAL SPECIFICATIONS

Digital Ceramic Floor Tiles

| | Packir | ng Details | | | |
|------------|-------------------------|-----------------|----------------|--------------|------------|
| Size | Covered Area Per Carton | | No. of Box | No. of Layer | |
| (In mm.) | No. of Tiles Per Carton | (In Sq. Mtr.) | (In Sq. Ft.) | Per Layer | Per Pallet |
| 300X300 mm | 10 | 0.90 | 9.69 | 32 | 3 |

| | (3 <e<6% b="" group="" ii<="" th=""><th>a) as per IS 15622</th><th>:2017</th><th></th></e<6%> | a) as per IS 15622 | :2017 | |
|--|---|---|-------------------|--------------------------------------|
| Characteristics | Standard Test Method | IS 15622:2017 3 <e< th=""><th>≤6% (Group B IIa)</th><th>OBL Norms</th></e<> | ≤6% (Group B IIa) | OBL Norms |
| Dimension & Surface Quality | | Unrectified | Rectified | |
| Deviation in Length & Width | | ± 0.4% ± 0.1% | | ± 0.1 % |
| Deviation in Thickness | | ± 5.0 % | | ± 4.00 % |
| Straightness of Sides | | ± 0.3 % | ± 0.1 % | ± 0.1 % |
| Rectangularity | IS 13630 Part 1 | ± 0.3 % | ± 0.1 % | ± 0.1 % |
| Surface Flatness | | ± 0. | 5 % | ± 0.2 % 🙂 🙂 |
| Surface Quality | | Min 95% of the tiles shall be that would impair the appeara | | Conforms |
| Physical Properties | | | | |
| Water Absorption (%) | IS 13630 Part 2 | Average 3 < E ≤6 %, Individual 6.2% Max. | | 3-6% 🙂 |
| Modulus of Rupture in $[N/mm^2]$ | IS 13630 Part 6 | Average 22, individual 20, Min. | | Min 30 N/mm ² 🙂 |
| Breaking Strength in N | IS 13630 Part 6 | 600 Min for thickness <7.5mm, 1000 Minimum for Thickness ≥7.5 mm | | Min 700 N 🙂 |
| Moisture Expansion in mm/m | IS 13630 Part 3 | 0.03, Max | | Conforms |
| Scratch hardness (Moh's Scale) | IS 13630 Part 13 | 4, Min | | Min 4 |
| Resistance to surface abration of glaze tiles Class I to V (Applicable for floor applications only) | IS 13630 Part 11 | Class II, Min | | Class II to IV (Depending on surface |
| Linear thermal expansion Co-efficient | IS 13630 Part 4 | 9x10 | ° max | Conforms |
| Thermal Shock Resistance | IS 13630 Part 5 | 10 cycl | es, Min | Passed |
| Crazing Resistance | IS 13630 Part 9 | 4 Cycles at | 7.5 Bar, Min | Passed 😳 😳 |
| Impact Resistance | IS 13630 Part 14 | 0.55 | , Min | Min 0.60 |
| Frost Resistance | IS 13630 Part 10 | Required if agreed to between manufacturer and purchaser | | Passed |
| Chemical Properties | | | | |
| Resistance to staining of glazed tiles | | Class | l, Min | Min class 1 |
| Resistance to hosehold chemicals | IS 13630 Part 8 | Class A | A, Min | Min class AA |
| Resistance to acid and alkalis (Except HF) | | Require | f Agreed | Min class AA |

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TECHNICAL SPECIFICATIONS Glazed Vitrified Tiles

| | Packing Details | | | | | | |
|------------|-----------------|-----------------|-------------------------|---------------------|------------------------|--|--|
| Size | No. of Tiles | Covered Are | Covered Area Per Carton | | No of layer per pallet | | |
| (In mm.) | Per Carton | (In Sq. Mtr.) | (In Sq. Ft.) | No of Box per layer | No or layer per paller | | |
| 600x600 mm | 4 | 1.44 | 15.5 | 28 | 1 | | |

| Characteristics | Test Methods | Requirement as per ISO 13006 ≤ 0.5 Group B Ia | Requirement as per IS 15622:2017 0.08 <e 3%="" b="" group="" ib<="" th="" ≤=""><th>OBL Norms</th><th></th></e> | | OBL Norms | | | |
|---|--------------------------|---|--|--------------------|---------------------------------------|---|---|---|
| Dimension & Surface Quality | | | Unrectified | Rectified | | | | |
| Deviation in Length & Width | _ | ±0.6% | ± 0.4% | ± 0.1 % | ± 0.1 % | | | |
| Deviation in Thickness | - | ±5% | ± 5. | .0 % | ± 4 % | | | |
| Straightness of Sides | | ±0.5% | ± 0.3 % | ± 0.1 % | ± 0.1 % | | | |
| Rectangularity | – IS 13630 (Part 1):2006 | ±0.5% | ± 0.3 % | ± 0.1 % | ± 0.1 % | | | |
| Surface Flatness | | ±0.5% | ± 0. | .5 % | ± 0.2 % | ۲ | | |
| Surface Quality | | Min. 95 % tiles should be free from visible defects | Min. 95 % tiles should be free from visible defects | | | | Conforms | |
| Physical Properties | | | | | | | | |
| Water Absorption | IS 13630 (Part 2):2006 | Avg \leq 0.5, Individual max, 0.6 | Avg 0.08 <e 3,="" i<="" td="" ≤=""><td>ndividual 3.3, Max</td><td>Avg \leq 0.5, Individual max, 0.6</td><td></td></e> | ndividual 3.3, Max | Avg \leq 0.5, Individual max, 0.6 | | | |
| Modulus of Rupture in [N/mm ²] | IS 13630 (Part 6):2006 | Minimum 35, Individual 32, Min | Avg 30, Individual 27, Min | | Avg 30, Individual 27, Min | | Avg 38 Min, Individual 35, Min | • |
| Breaking Strength in N | IS 13630 (Part 6):2006 | < 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1300, Min | < 7.5 mm thickness: 700, Min ≥ 7.5 mm thickness: 1100, Min | | 1 <i>5</i> 00 Min | • | | |
| Moisture Expansion in mm/m | IS 13630 (Part 3):2006 | Declare Value | 0.02, Max | | < 0.02 | | | |
| Scratch Hardness of Surface (Moh's Scale) | IS 13630 (Part 13):2006 | NA | 5, Min | | 5 to 8 Depending on Design/Surface | | | |
| Resistance to Surface Abrasion of Glazed Tiles (Class I to V) | IS 13630 (Part 11):2006 | Test Method Available | Class II, Min | | Class II, Min | | Class-III to Class-V Depending as per Design / Surface | e |
| Co-efficient of Linear Thermal Expansion from ambiant temperature to 100°C | IS 13630 (Part 4):2006 | Test Method Available | 7x10°K⁻, Max | | Conforms | | | |
| Thermal Shock Resistance | IS 13630 (Part 5):2006 | Test Method Available | 10 сус | les, Min | Passed | | | |
| Crazing Resistance | IS 13630 (Part 9):2006 | Test Method Available | 4 Cycles@2 | 7.5 bar, Min | 4 Cycle @ 7.5 Bar Min | e | | |
| Frost Resistance | IS 13630 (Part 10):2006 | Required | Requ | uired | Resistance | | | |
| Bulk Density, in (g/cc) | IS 13630 (Part 12):2006 | NA | 2.0, | , Min | > 2.1 | | | |
| Impact Resistance- Coefficient of Restitution | IS 13630 (Part 14):2006 | Manufacturer to State | 0.55 | 5, Min | 0.7-0.85 | | | |
| Chemical Properties | | | | | | | | |
| Resistance to Staining of Glazed Tiles | | Min, Class 3 | Class | l, Min | Conforms | | | |
| Resistance to Household Chemicals | IS 13630 (Part 8):2006 | Min, GA | Class A | AA, Min | Conforms | | | |
| Resistance to Acids and Alkalis (with exception of hydrofluoric acid and its compounds) | | Test Method Available | Required, | if agreed | Conforms | | | |

NOTE: Certain amount of Size and Shade Variation is inherent in all ceramic products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

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www.orientbell.com

CONTACT US

CORPORATE OFFICE:

Iris House, 16 Business Centre, Nangal Raya, New Delhi – 110046, India Tel: +91-11-47119100

CUSTOMER CARE: customercare@orientbell.com Toll Free: 1800 208 1015 REGISTERED OFFICE:

8 Industrial Area, Sikandrabad – 203 205 (UP), India Tel: +91-5735-222-203 / 424, +91-8191004575 / 76

CIN: L14101UP1977PLC021546

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