



forever tiles

**FOREVER TILES**

600x600mm

[www.orientbell.com](http://www.orientbell.com)



### About OBL

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Forever Tiles, GermFree Tiles, Cool Tiles & Life Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.



## OBL Awards & Accolades

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



**Website of The Year 2024**  
for [www.orientbell.com](http://www.orientbell.com)  
(India's construction & design industry)



**Indian Digital Marketing 2023**  
Best use of social media



**e4m Pride of India Brands 2022**  
(The Best Of Bharat Conference & Awards)



**Brand of The Year 2023**  
(Flooring Idea-Tiles & Ceramic)



**Customer Retail Journey Innovation**  
Winners Future of Retail Summit & Awards 2020



**CEO with HR Orientation**  
ZEE BUSINESS  
National Human Capital Leadership Congress & Awards



Listed on BSE (530365) for 30+ years.  
And also on NSE (ORIENTBELL).

At OBL we believe in excellence. The ISO 9001:2015 accreditation for our quality control management systems reflects this quest for manufacturing products that meet international standards. In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

As early as in May 2000, OBL was awarded the prestigious ISO 14001 certification by the internationally recognised BSI Management Systems, UK. Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

We believe in making great products in a safe, healthy and environment friendly way. We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

OBL won the "Certificate Of Merit" in National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



## 600x600 mm | Forever Tiles

BHF BEAD SQUARE WOOD FT	12	BHF SAND BEIGE	08
BDC WOOD SQUARE BEIGE FT	12	BHF SAND CREAMA	08
BDM FRANJO IVORY FT	08	BHF SLATE ASH FT	06
BDW ALASKA WOOD NATURAL FT	13	BHF SMOKY BEIGE FT	08
BDW ALDER BROWN FT	13	BHF SMOKY CREAMA FT	08
BDW HOOVER BROWN FT	13	BHF SMOKY TAUPE DK	07
BDW KOA PLANK BROWN FT	13	BHF SMOKY TAUPE LT	07
BDW MAGIC WOOD BROWN FT	13	BHF TRAVERTINE BEIGE	08
BDW RUBRA STRIP BROWN FT	13	BHF TRAVERTINE BROWN	08
BDW RUBRA STRIP MULTI FT	13	BHF WALNUT SQUARES 3D WOOD FT	12
BDW TEXAS BROWN FT	13	BHF CLOUDY COIN FT	06
BHF CEMENT SILVER	07	FEDARO BROWN FT	08
BHF CLOUDY BEIGE FT	10	FEDARO GREY FT	07
BHF CLOUDY COTTO FT	10	FEDARO IVORY FT	08
BHF CLOUDY MARENGO FT	06		
BHF CLOUDY ORNAMENTAL COTTO HL FT	11		
BHF DESERT MARBLE BEIGE FT	10		
BHF DESERT MARBLE COFFEE FT	10		
BHF DESERT MARBLE CREAMA FT	10		
BHF DESERT MARBLE PETAL BEIGE HL FT	11		
BHF DROPLETS GHOST WHITE FT	05		
BHF FOGGY GREY DK FT	06		
BHF FOGGY GREY LT FT	07		
BHF GRANITE GREY	07		
BHF HARDWOOD STRIPS MULTI FT	13		
BHF HERRINGBONE BRICKS COTTO FT	11		
BHF MAKSI DOT GREY	07		
BHF MAKSI DOT SILVER	07		
BHF ONYX WHITE FT	05		
BHF PLAIN WHITE	05		
BHF RIO WOOD FT	13		

## RUGGED

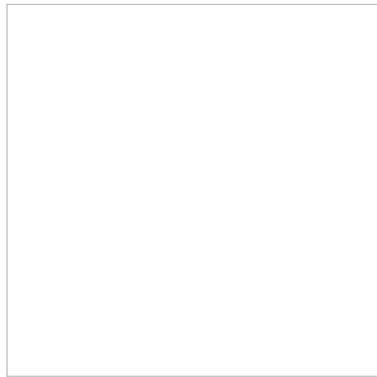
HFA ANTI-SKID RUGGED BROWN	14
HFA ANTI-SKID RUGGED SLATE	14

**100%**  
**TILES**  
**0% CELEBS**



G5  
R3  
F4

BHF ONYX WHITE FT



G5  
F1  
R1

BHF PLAIN WHITE



G5  
R3  
F4

BHF DROPLETS GHOST WHITE FT



Preview Shown: BHF PLAIN WHITE

— 600x600mm

— Matte Finish

— Forever Tiles



G5  
F4  
R3

BHF CLOUDY COIN FT



G5  
F4  
R3

BHF CLOUDY MARENGO FT



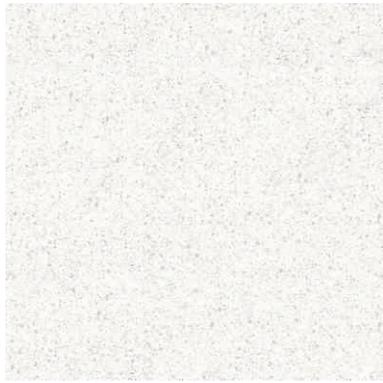
G5  
F4  
R3

BHF FOGGY GREY DK FT

600x600mm

Matte Finish

Forever Tiles



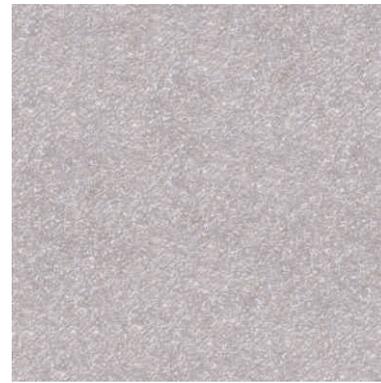
G5  
F3  
R3

BHF MAKSI DOT SILVER



G5  
F3  
R3

BHF CEMENT SILVER



G5  
F3  
R3

BHF MAKSI DOT GREY



G5  
F3  
R3

BHF SMOKY TAUPE LT



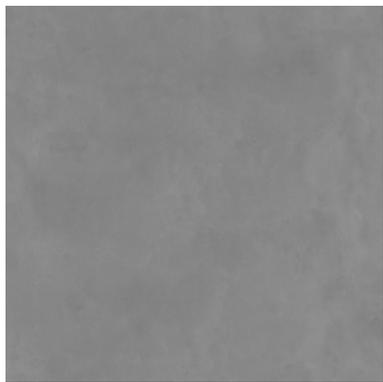
G5  
F4  
R3

FEDARO GREY FT



G5  
F4  
R3

BHF SLATE ASH FT



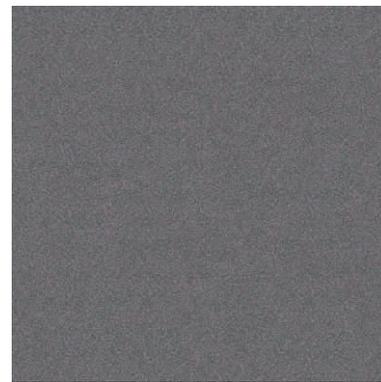
G5  
F3  
R3

BHF SMOKY TAUPE DK



G5  
F4  
R3

BHF FOGGY GREY LT FT



G5  
F4  
R3

BHF GRANITE GREY

600x600mm

Matte Finish

Forever Tiles



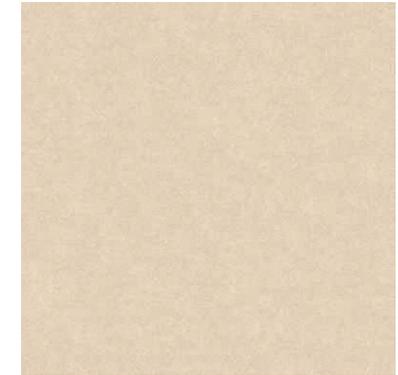
G5  
F4  
R3

FEDARO IVORY FT



G5  
F3  
R3

BHF SAND CREAMA



G5  
F3  
R3

BHF SAND BEIGE



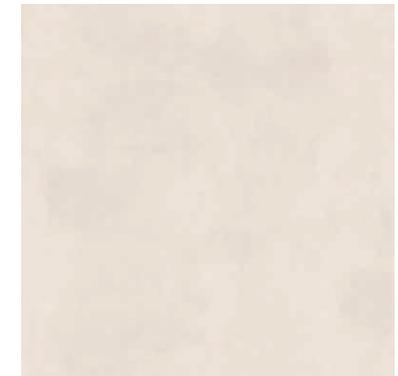
G5  
F3  
R3

BHF TRAVERTINE BEIGE



G5  
F4  
R3

BDM FRANJO IVORY FT



G5  
F4  
R3

BHF SMOKY CREAMA FT



G5  
F3  
R3

BHF TRAVERTINE BROWN



G5  
F4  
R3

FEDARO BROWN FT



G5  
F4  
R3

BHF SMOKY BEIGE FT



Preview Shown: BHF SMOKY CREAMA FT

- 600x600mm
- Matte Finish
- Forever Tiles



G5  
F4  
R3

BHF DESERT MARBLE CREAMA FT



G5  
F4  
R3

BHF DESERT MARBLE BEIGE FT



G5  
F4  
R3

BHF CLOUDY BEIGE FT



G5  
F4  
R3

BHF CLOUDY COTTO FT



G5  
F4  
R3

BHF DESERT MARBLE COFFEE FT





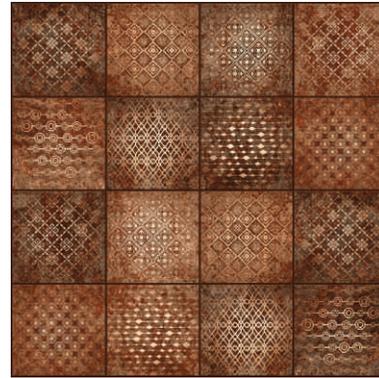
G5  
F1  
R1

BHF DESERT MARBLE PETAL BEIGE HL FT



G5  
F1  
R1

BHF HERRINGBONE BRICKS COTTO FT



G5  
F4  
R3

BHF CLOUDY ORNAMENTAL COTTO HL FT



Preview Shown: BHF HERRINBONE BRICKS COTTO FT & BHF CLOUDY COTTO FT

600x600mm

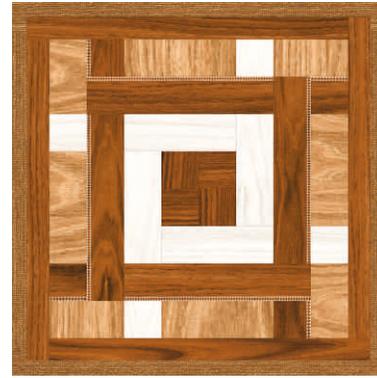
Matte Finish

Forever Tiles



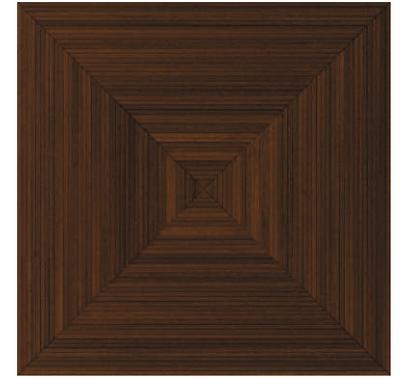
G5  
F1  
R1

BDC WOOD SQUARE BEIGE FT



G5  
F1  
R1

BHF BEAD SQUARE WOOD FT



G5  
F1  
R1

BHF WALNUT SQUARES 3D WOOD FT



Preview Shown: BHF WALNUT SQUARES 3D WOOD FT



G5  
F2  
R2

BHF RIO WOOD FT



G5  
F4  
R4

BDW HOOVER BROWN FT



G5  
F2  
R2

BDW RUBRA STRIP MULTI FT



G5  
F4  
R4

BDW MAGIC WOOD BROWN FT



G5  
F2  
R2

BDW KOA PLANK BROWN FT



G5  
F4  
R3

BHF HARDWOOD STRIPS MULTI FT



G5  
F2  
R2

BDW RUBRA STRIP BROWN FT



G5  
F1  
R1

BDW ALDER BROWN FT



BDW TEXAS BROWN FT



G5  
F4  
R4

BDW ALASKA WOOD NATURAL FT

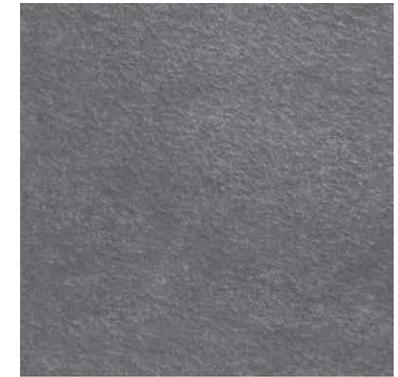
# RUGGED

- 600x600mm
- Matte Finish
- Forever Anti-Skid Tiles



G5  
R3  
F4

HFA ANTI-SKID RUGGED BROWN



G5  
R3  
F4

HFA ANTI-SKID RUGGED SLATE



# TECHNICAL SPECIFICATIONS

FOREVER TILES



## Packing Details

Size ( In mm. )	No. of Tiles Per Carton	Covered Area Per Carton		No. of Box Per Layer	No. of Layer Per Pallet
		( In Sq. Mtr. )	( In Sq. Ft. )		
600x600	4	1.44	15.5	32	1

Characteristics	Standard as Per IS 15622:2017 Group BIIa	OBL Norms	Testing Methods
<b>Dimension &amp; Surface Quality</b>			
Deviation in Length & Width	± 0.1 %	±0.05%	IS 13630 Part 1
Deviation in Thickness	± 5.0 %	±3.0%	
Straightness of Sides	± 0.1 %	±0.1%	
Rectangularity	± 0.1 %	±0.1%	
Surface Flatness	± 0.5 %	± 0.2 %	
Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conforms	
<b>Physical Properties</b>			
Water Absorption %	3-6%	3-6%	IS 13630 Part 2
Modulus of Rupture in N/mm <sup>2</sup>	Avg 22, Individual 27 Min	Min 28 N	IS 13630 Part 6
Breaking Strength N	600 Min for thickness < 7.5mm, 1000 Min for thickness ≥ 7.5 mm	1000 N Min	
Moisture Expansion	0.02, Max	0.02 Max	IS 13630 Part 3
Scratch Hardness (Moh's Scale)	5, Min	8	IS 13630 Part 13
Resistance to Surface Abrasion of glazed tiles Class I to V (Applicable for floor applications only)	Class II, Min	Class IV	IS 13630 Part 11
Linear thermal expansion Co-efficient	9x10 <sup>-6</sup> , Max	Conforms	IS 13630 Part 4
Thermal Shock Resistance	10 Cycles, Min	Passed	IS 13630 Part 5
Crazing Resistance	4 Cycles at 7.5 Bar, Min	Passed	IS 13630 Part 9
Impact Resistance	0.55, Min	0.6	IS 13630 Part 14
Frost Resistance	Required if agreed to between manufacturer and purchaser	Resistant	IS 13630 Part 10
Bulk density g/cc	2.0, Min	2.0, Min	IS 13630 Part 2
<b>Chemical Properties</b>			
Stain Resistance Glazed tiles	Class I, Min	Class -1	IS 13630 Part 8
Resistance to household chemicals	Class AA, Min	Class AA	
Resistance to acids and alkalis	Class AA, Min	Class AA	



Making Tile Selection Easier



Find tiles similar to a reference image



Tiles selected by you in your room



Visualise selected tiles & get a quote



Share layout for a personalised render\*

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