









Orient Bell Limited (OBL) is one of the largest manufacturers of wall and floor tiles in India. Established in 1977, OBL has been a pioneer in the industry, with a strong focus on customer-centric innovation.

It was the first to manufacture ultra-vitrified tiles, and new product design and development continue to be an ongoing process at OBL. As a result, the company offers an extensive range of tiles in various finishes and textures.

OBL holds two patented technologies — Anti-Static Tiles and Anti-Viral Tiles — and three patent-pending technologies: Scratch-Free Forever Tiles, Germ-Free Tiles, and Cool Tiles.

To showcase its wide range of tiles, OBL operates a chain of signature showrooms. Privileged to be associated with leading architects and construction firms across the country, OBL also counts most of the top developers, government bodies, and public sector institutions among its valued customers.

#### **OBL Awards & Accolades**

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



**Brand of The Year 2025** (Flooring Idea-Tiles & Ceramic)



Indian Digital Marketing 2023

Best use of social media



e4m Pride of India Brands 2022 (The Best Of Bharat Conference & Awards)



Website of The Year 2024 for www.orientbell.com (India's construction & design industry)



Customer Retail Journey Innovation Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital
Leadership Congress & Awards

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# 800x2400 mm

#### **Full Body Vitrified Tiles | Gloss**

GRANALT GREY FLAKES GLOSS SNP	06
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GRANALT RED FLAKES GLOSS SNP	09
GRANALT GREEN FLAKES GLOSS SNP	80
GRANALT SNP BROWN GLOSSY	18
GRANALT SNP GREY GLOSSY	15
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GRANALT SNP ROYAL BLACK GLOSSY	16
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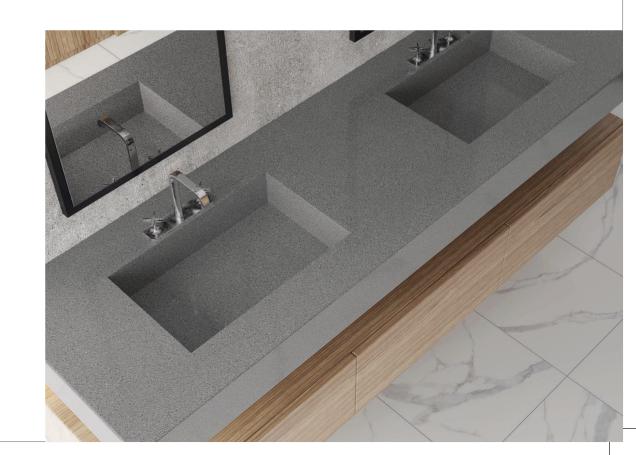
#### Full Body Vitrified Tiles | Matte

GRANALT GREY STORM MATT SNP	11
GRANALT SILVER STORM MATT SNP	10
GRANALT TAUPE STORM MATT SNP	12
GRANALT WHITE STORM MATT SNP	13
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#### **Glazed Vitrified Tiles | Gloss**

GRANALT STATUARIO	23
GRANALT GALACTIC BLUE	26
GRANALT PORTORO GOLD	27
GRANALT ROYAL BLACK	25
GRANALT ROYAL WHITE	24





















LISTED ON BSE (530365) FOR 29+ YEARS. AND ALSO ON NSE (ORIENTBELL).



GRANITE SUBSTITUTE

#### **Product Features:**













### **Application Areas:**



Kitchen Counter Top



Window Sill



Office Table Top



Door Frame



Dinning Table Top



Bathroom Tub



Terrace



Bathroom Counter Top



Step & Riser



Shower Panel



S Halls



Flooring Heavy Traffic Area













### Granalt White Flakes Gloss SNP





Granalt Green Flakes Gloss SNP







### Granalt Red Flakes Gloss SNP















# Granalt Grey Storm Matt SNP















### Granalt White Storm Matt SNP







Granalt SNP White Glossy







# Granalt SNP Grey Glossy







Granalt SNP Royal Black Glossy







Granalt SNP Ivory Glossy







Granalt SNP Brown Glossy







### Granalt SNP Glam Bianco Matt







Granalt SNP Glam Creama Matt







### Granalt SNP Glam Charcoal Matt







### Granalt SNP Glam Brown Matt





Tiles Shown: Granalt SNP Glam Brown



### Granalt Statuario





Tiles Shown: Granalt Statuario & Granalt Galactic Blue



# Granalt Royal White



Tiles Shown: Granalt Royal White & Super Gloss Crystal Blue Marble



# Granalt Royal Black





Tiles Shown: Granalt Royal Black & PGVT Real Travertine Beige



# Granalt Galactic Blue





Tiles Shown: Granalt Galactic Blue & PGVT Royal Dyna Grey



### Granalt Portoro Gold





Tiles Shown: Granalt Portoro Gold & PGVT Grey Stone Marble

## **TECHNICAL SPECIFICATIONS**

#### Full Body & Glazed Vitrified Tiles

Packing Details					
Size	No. of Tiles Per Carton	Covered Area Per Carton			
(In mm.)		( In Sq. Mtr. )	( In Sq. Ft. )		
800x2400mm	1	1.92	20.67		

As per Indian Standard (IS 15622:2017) Group B Ia				
Characteristics	Standard Test Method	IS 15622:2017 Group B Ia	OBL Norms	
Dimensions and Surface Quality:				
Deviation In Length & Width		± 0.1 %	± 0.1%	
Deviation In Thickness		± 5.0 %	± 4.0 %	
Straightness Of Sides		± 0.1 %	± 0.1 %	
Surface Flatness	IS 13630 (Part 1):2017	± 0.50 %	± 0.2 %	
Squareness		± 0.1 %	± 0.1 %	
Surface Quality		Min. 95% tiles should be free from visible defect	Conforms	
Physical Properties				
Water Absorption %	IS 13630 (Part 2):2017	E ≤ 0.08	E ≤ 0.08	
MOR	IS 13630 (Part 6):2017	Avg.≥ 35 N/mm.²	> 35 N/mm.²	
Breaking Strength in N	IS 13630 (Part 6):2017	Min 1300	> 3500 N	
Scratching Resistance	IS 13630 (Part 13):2017	Min 5	≥ 5	
Resistance of Surface Abrasion	IS 13630 (Part 11):2017	To Be Specified the Manufacturer	PEI III,IV & V Depending Color Shade & Product Typology	
Chemical Properties				
Resistance to Staining	IS 13630 (Part 8):2017	Mini Class 1	Conforms	
Resistance to Household Chemical		Mini Class AA	Conforms	
Thermal Specification				
Thermal Shock Resistance	IS 13630 (Part 5):2017	Min. 10 Cycles	Conforms	
Thermal Expansion	IS 13630 (Part 4):2017	Max.6 X 10 <sup>-6</sup> at 100°c(k <sup>-1</sup> )	Conforms	
Frost Resistance	IS 13630 (Part10):2017	10 Cycle pass	Conforms	
Impact Resistance	IS 13630 (Part14):2017	0.55 minimum	Conforms	
Bulk Density (gm/cc)	IS 13630 (Part 2):2017	Min 2.2	Conforms	

Remarks: All Characteristics tested are in compliance with Specification IS 15622: 2017. The above test results confirm or Orient polished vitrified tiles norms.

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

#### **ORIENTBELL TILE BOUTIQUE**

#### CHENNAI

New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

#### COCHIN

"SURYA GAYATRI", Building No. 32/8, B3, Puthiya Road, New Junction,

(Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031

Tel.: +91 97457 68058

#### LUCKNOW

Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badhshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

#### **DEHRADUN**

Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001,

Tel.: +91 97197 01064

#### PUNE

Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037

Tel.: +91 73910 72247

#### VADODRA DISPLAY CENTRE

78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute.

Old Padra Road, Vadodara-390 007, Gujarat

Tel.: +91 98254 14113

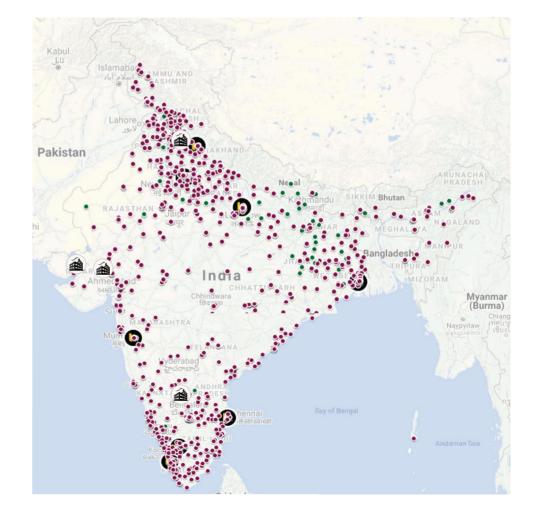


Franchise Owned Boutiques



Company Owned Boutiques







Making Tile Selection Easier



Tiles selected by you in your room





Visualise selected tiles & get a quote

Share layout for a personalised render\*

www.orientbell.com

#### **CORPORATE OFFICE:**

Iris House, 16 Business Centre, Nangal Raya, New Delhi-110046, India Tel: +91-11-47119100

CIN: L14101UP1977PLC021546

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8 Industrial Area, Sikandrabad-203 205 (UP), India Tel: +91-5735-222-203 / 24, +91-8191004575/ 76

#### **CUSTOMER CARE:**

customercare@orientbell.com

Missed Call: 87507 11111 Whatsapp: 87507 33333

Please join us on social media











