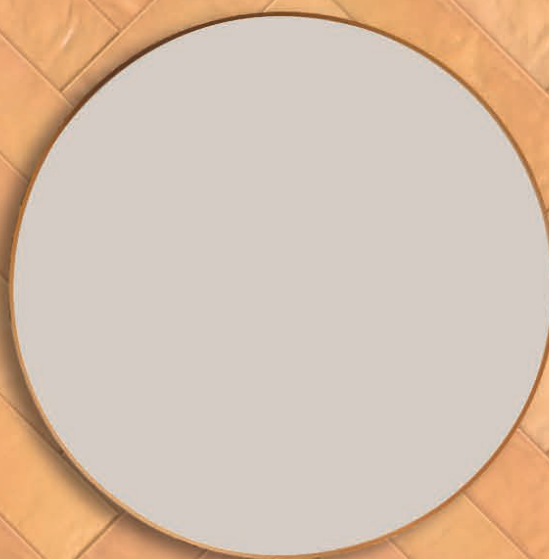


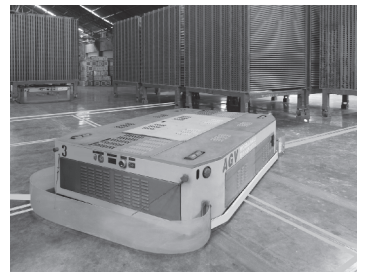


europa

SUBWAY TILES

65x260 mm | 75x300 mm





STATE OF THE ART MANUFACTURING FACILITIES

Orient Bell Limited (OBL) is one of the largest manufacturers of wall and floor tiles in India. Established in 1977, OBL has been a pioneer in the industry, with a strong focus on customer-centric innovation.

It was the first to manufacture ultra-vitrified tiles, and new product design and development continue to be an ongoing process at OBL. As a result, the company offers an extensive range of tiles in various finishes and textures.

OBL holds two patented technologies — Anti-Static Tiles and Anti-Viral Tiles — and three patent-pending technologies: Scratch-Free Forever Tiles, Germ-Free Tiles, and Cool Tiles.

To showcase its wide range of tiles, OBL operates a chain of signature showrooms. Privileged to be associated with leading architects and construction firms across the country, OBL also counts most of the top developers, government bodies, and public sector institutions among its valued customers.

OBL Awards & Accolades

LISTED ON BSE (530365) FOR ~30+ YEARS. AND ALSO ON NSE (ORIENTBELL).

Realty+ recognizes the best of the best within the ranks of Indian Real Estate



At OBL we believe in excellence. The ISO 9001:2015 accreditation for our quality control management systems reflects this quest for manufacturing products that meet international standards. In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

As early as in May 2000, OBL was awarded the prestigious ISO 14001 certification by the internationally recognised BSI Management Systems, UK. Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

We believe in making great products in a safe, healthy and environment friendly way. We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

OBL won the "Certificate Of Merit" in National Energy Conservation Award' 2016 organised by Ministry of Power for saving on Power and Fuel consumption.



Brand of The Year 2025
(Flooring Idea-Tiles & Ceramic)



Indian Digital Marketing 2023
Best use of social media



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Website of The Year 2024
for www.orientbell.com
(India's construction & design industry)



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020

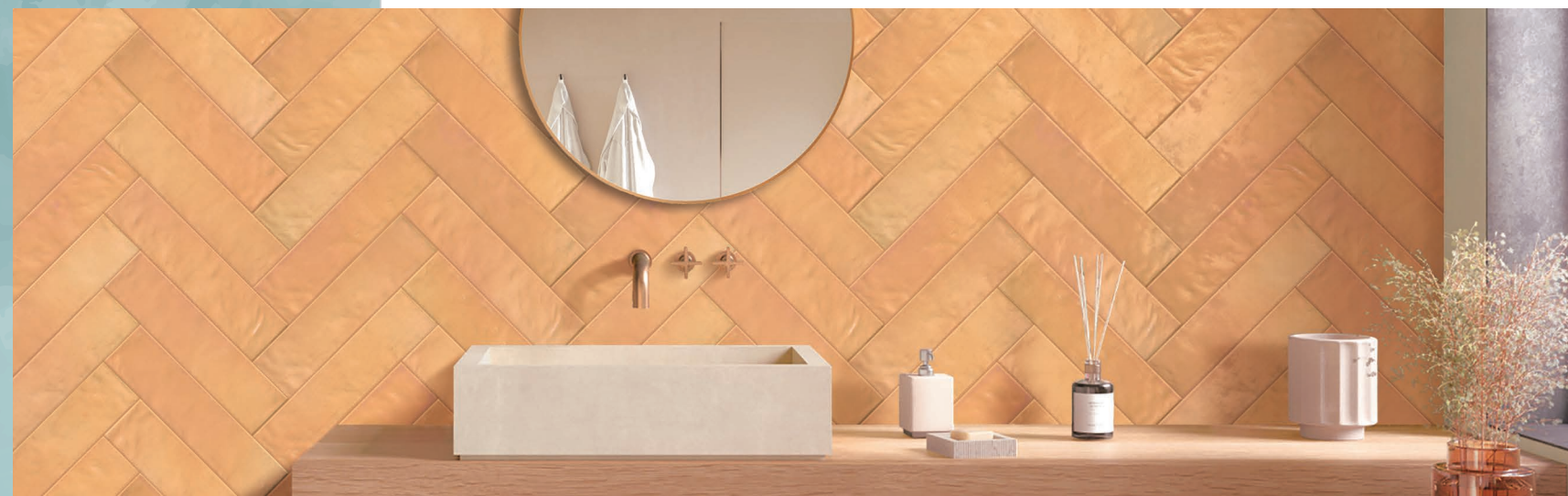


CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

europa
SUBWAY TILES

THE ESSENCE OF CAPTIVATION

borientbell
tiles



UNVEIL THE ESSENCE OF CREATIVITY

Europa Subway Tiles by OBL offer a timeless and versatile aesthetic that complements a wide range of styles, from ultra-modern to classic. Typically rectangular and available in small to medium sizes, these tiles come in both glossy and matte finishes. We offer one of the widest selections of subway tiles.

adding a touch of luxury to any space.

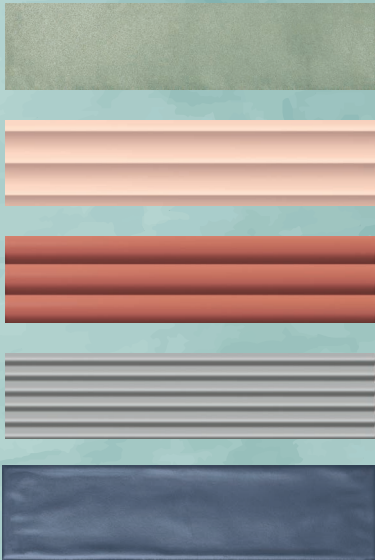
FINISHES

Gloss
Impressions That Last



Matte

Stunning Like Never Before



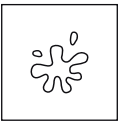






THE GRANDEUR IS YOURS








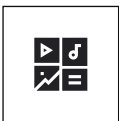

Glossy tiles are an important part of décor, adding elegance and a touch of luxury. Their shiny surface reflects light, making spaces look brighter and more sophisticated—especially where natural light is limited.

Matte tiles, on the other hand, are a popular choice for both homes and other spaces. They are durable, non-slippery, and have a modern look. Their subtle finish adds depth and style, making them ideal for both walls and floors while also offering safety and long-lasting performance.

Advantages

- Resistant to Chemicals
- Fire Resistant
- Stain Resistant
- Scratch Resistant
- Prevents Bacterial Growth
- Easy to Maintain
- UV Resistant

Applications

- Residential
- Religious
- Government
- Commercial
- Hospitality
- Education
- Medical
- Entertainment
- PublicPlace



65x260 mm

- Fresco | 12-17
- Sandy | 18-27
- Smoky | 28-31

75x300 mm

- Cloudy | 32-39
- Ridges | 40-45
- Flutes | 46-49
- Arch | 50-53

65x260 mm

Finish : Gloss

Series : Fresco



Teal Blue Gloss Fresco Subway

Teal Blue Gloss
Fresco Subway



Teal Blue Gloss Fresco Subway
Crema Gloss Fresco Subway

Series : Fresco | Finish : Gloss

65x260 mm

65x260 mm

Finish : Gloss
Series : Fresco



Creama Gloss Fresco Subway



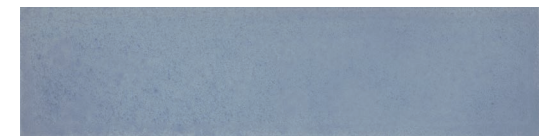
Grey Gloss Fresco Subway



Green Gloss Fresco Subway



Purple Gloss Fresco Subway



Sky Gloss Fresco Subway



Teal Blue Gloss Fresco Subway



Green Gloss Fresco Subway

65x260 mm

Finish : Gloss
Series : Sandy

Aqua Gloss
Sandy Subway

Mushroom Gloss
Sandy Subway



Pista Green Gloss Sandy Subway

Series : Sandy | Finish : Gloss

65x260 mm

Series : Sandy
Finish : Matte

65x260 mm



Mushroom Matte Sandy Subway



65x260 mm

Series : Sandy
Finish : Gloss

Graphite Gloss
Sandy Subway



Teal Blue Matte Sandy Subway

Series : Sandy | Finish : Matte

65x260 mm



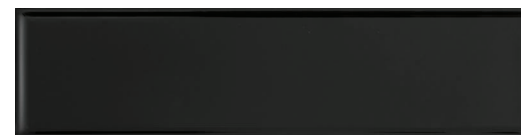
Navy Blue Matte Sandy Subway

65x260 mm

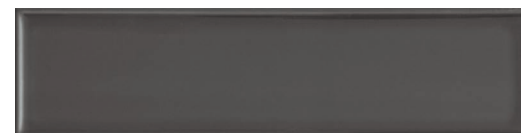
Series : Sandy | Finish : Gloss



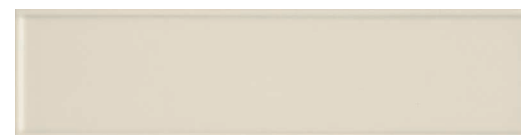
Aqua Gloss Sandy Subway



Black Gloss Sandy Subway



Graphite Gloss Sandy Subway



Mushroom Gloss Sandy Subway



Navy Blue Gloss Sandy Subway



Pista Green Gloss Sandy Subway



Teal Blue Gloss Sandy Subway

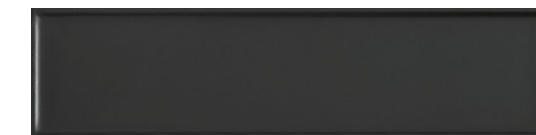


White Gloss Sandy Subway

Series : Sandy | Finish : Matte



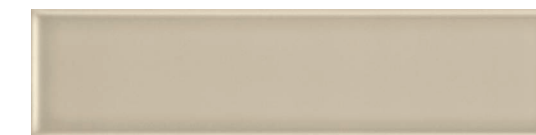
Aqua Matte Sandy Subway



Black Matte Sandy Subway



Graphite Matte Sandy Subway



Mushroom Matte Sandy Subway



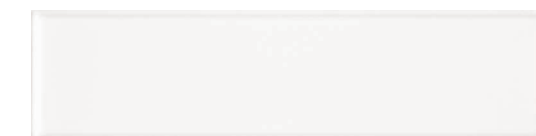
Navy Blue Matte Sandy Subway



Pista Green Matte Sandy Subway



Teal Blue Matte Sandy Subway



White Matte Sandy Subway



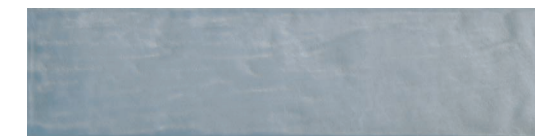
Ash Matte Smoky Subway

Series : Smoky | Finish : Matte

65x260 mm

65x260 mm

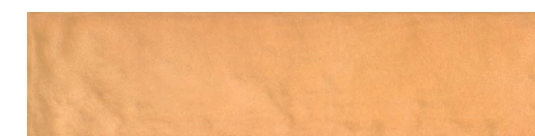
Finish : Matte
Series : Smoky



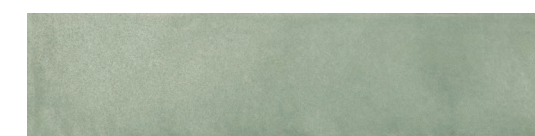
Ash Matte Smoky Subway



Bianco Matte Smoky Subway



Copper Matte Smoky Subway



Pista Green Matte Smoky Subway



Sky Blue Matte Smoky Subway



Copper Matte Smoky Subway



Aqua Gloss Cloudy Subway

Series : Cloudy | Finish : Gloss

75x300 mm

75x300 mm

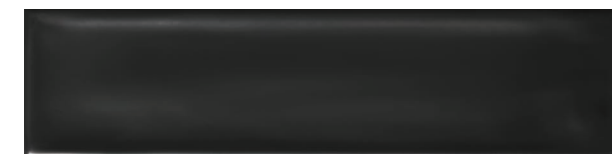
Finish : Gloss
Series : Cloudy



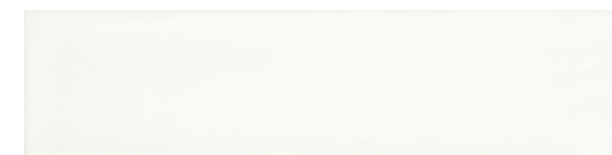
Navy Blue Gloss Cloudy Subway



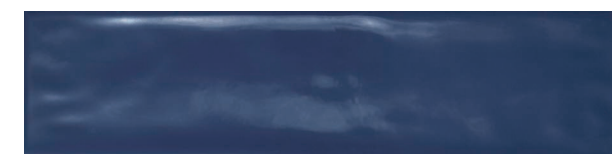
Aqua Gloss Cloudy Subway



Black Gloss Cloudy Subway



White Gloss Cloudy Subway



Navy Blue Gloss Cloudy Subway



Peach Gloss Cloudy Subway



Taupe Gloss Cloudy Subway



Peach Matte Cloudy Subway
Taupe Matte Cloudy Subway

Series : Cloudy | Finish : Matte

75x300 mm

75x300 mm

Finish : Matte
Series : Cloudy



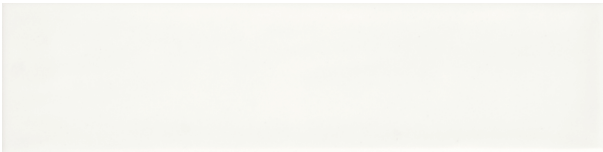
Black Matte Cloudy Subway



Aqua Matte Cloudy Subway



Black Matte Cloudy Subway



White Matte Cloudy Subway



Navy Blue Matte Cloudy Subway



Peach Matte Cloudy Subway



Taupe Matte Cloudy Subway



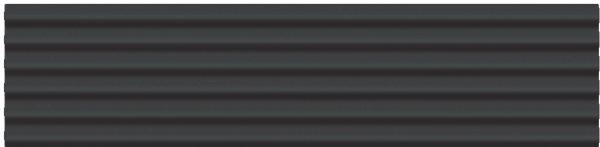
Caramel Matte Ridges Subway

Series : Ridges | Finish : Matte

75x300 mm

75x300 mm

Finish : Matte
Series : Ridges



Black Matte Ridges Subway



White Matte Ridges Subway



Caramel Matte Ridges Subway



Grey Matte Ridges Subway



Navy Blue Matte Ridges Subway



Grey Matte Ridges Subway

75x300 mm

Finish : Gloss
Series : Ridges



Blue Gloss Ridges Subway



Light Green Gloss Ridges Subway



Light Green Gloss Ridges Subway

75x300 mm

Finish : Matte
Series : Bamboo
Flutes



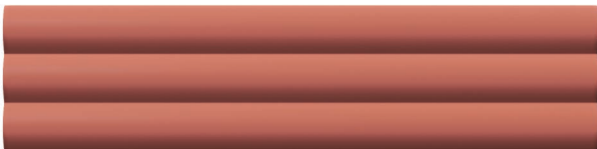
Black Matte Bamboo Flutes Subway



White Matte Bamboo Flutes Subway



Caramel Matte Bamboo Flutes Subway



Choco Matte Bamboo Flutes Subway



Grey Matte Bamboo Flutes Subway



Navy Blue Matte Bamboo Flutes Subway



Navy Blue Matte Bamboo
Flutes Subway

75x300 mm

Finish : Gloss
Series : Bamboo Flutes



Blue Gloss Bamboo Flutes Subway



75x300 mm

Finish : Matte
Series : Arch



Black Matte Arch Subway



White Matte Arch Subway



Caramel Matte Arch Subway



Grey Matte Arch Subway



Navy Blue Matte Arch Subway



Caramel Matte Arch Subway

75x300 mm

Finish : Gloss
Series : Arch



Blue Gloss Arch Subway



Light Green Gloss Arch Subway



TECHNICAL SPECIFICATION

Packing Details (Unrectified Tiles)						
Design Name	Size in mm	Pcs/Box	Thickness in mm	Sqm/Box	Sqft/Box	Weight/Box
Sandy Subway	65x260	66 Pcs	8 mm	1.11	11.94	14.2 Kg
Fresco Subway	65x260	25 Pcs	9 mm	0.42	4.55	6.5 Kg
Smoky Subway	65x260	24 Pcs	10 mm	0.41	4.37	5.9 Kg

S No.	CHARACTERISTICS	STANDARD AS PER IS 15622:2017 GROUP B III	OBL VALUE	Test Method
Dimensions and Surface Quality:				
a)	Deviation in Size (length & Width) Unrectified Tiles	± 0.50 %	± 0.50 %	IS 13630 Part 1
b)	Deviation in thickness	± 5.0 %	± 4.2 %	IS 13630 Part 1
c)	Straightness of sides	± 0.20 %	± 0.10 %	IS 13630 Part 1
d)	Rectangularity	± 0.3 %	± 0.20 %	IS 13630 Part 1
e)	Surface Flatness (Centre curvature, Edge Curvature & warpage)	± 0.3 %	± 0.20 %	IS 13630 Part 1
f)	Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	IS 13630 Part 1
Physical Properties:				
a)	Water absorption %	E ≥ 10 % when it exceeds 20 % this shall be indicated by the manufacturer	Average 18.2%	IS 13630 Part 2
b)	Modulus of rupture N/mm²	12 Min for thickness ≥7.5mm, 15 Minimum for Thickness <7.5 mm	Min.12.5 N/mm²	IS 13630 Part 6
c)	Breaking Strength N	200 Min for thickness <7.5mm, 600 Min for thickness ≥7.5 mm	Disclaimer : Average Thickness will be 8.0 mm but BS Will be Min.350 N	IS 13630 Part 6
d)	Moisture Expansion	0.04 Max	Conform	IS 13630 Part 3
e)	Scratch hardness (Moh's Scale)	3 Min	3 Min	IS 13630 Part 13
g)	Linear thermal expansion Co-efficient	9x10 ⁻⁶ K-1 Max	Conform	IS 13630 Part 4
h)	Thermal Shock Resistance	10 Cycle Min	Passed	IS 13630 Part 5
i)	Impact Resistance	0.55 , Min	>0.55	IS 13630 Part 14
l)	Resistance to Surface abrasion of glazed tiles	Min Class II	Conform	IS 13630 Part 11
k)	Crazing Resistance	4 Cycle @ 7.5 bar Min.	Pass	IS 13630 Part 9
Chemical Properties:				
1.a)	Stain resistant glazed tiles	Class 1 Min	Class 1 Min	IS 13630 Part 8
2.a)	Resistance to Household chemicals, Resistance to acids & alkalis (Except HF)	Class AA	Class AA	IS:13630 Part 8

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.

*Tiles are un-rectified and they retain natural edges with permissible dimensional variations as per industry standards.

TECHNICAL SPECIFICATION

Packing Details (Unrectified Tiles)						
Design Name	Size in mm	Pcs/Box	Thickness in mm	Sqm/Box	Sqft/Box	Weight/Box
Cloudy Subway	75X300	44 Pcs	8 mm	0.99	10.65	13.5 Kg
Ridges Subway	75X300	18 Pcs	10 mm	0.40	4.32	6.1 Kg
Bamboo Flutes Subway	75X300	18 Pcs	10 mm	0.40	4.32	6 Kg
Arch Subway	75X300	15 Pcs	12 mm	0.33	3.6	6 Kg

S No.	CHARACTERISTICS	STANDARD AS PER IS 15622:2017 GROUP B III	OBL VALUE	Test Method
Dimensions and Surface Quality:				
a)	Deviation in Size (length & Width) Unrectified Tiles	± 0.50 %	± 0.50 %	IS 13630 Part 1
b)	Deviation in thickness	± 5.0 %	± 4.2 %	IS 13630 Part 1
c)	Straightness of sides	± 0.20 %	± 0.10 %	IS 13630 Part 1
d)	Rectangularity	± 0.3 %	± 0.20 %	IS 13630 Part 1
e)	Surface Flatness (Centre curvature, Edge Curvature & warpage)	± 0.3 %	± 0.20 %	IS 13630 Part 1
f)	Surface Quality	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	IS 13630 Part 1
Physical Properties:				
a)	Water absorption %	E ≥ 10 % when it exceeds 20 % this shall be indicated by the manufacturer	Average 18.2%	IS 13630 Part 2
b)	Modulus of rupture N/mm²	12 Min for thickness ≥7.5mm, 15 Minimum for Thickness <7.5 mm	Min.12.5 N/mm²	IS 13630 Part 6
c)	Breaking Strength N	200 Min for thickness <7.5mm, 600 Min for thickness ≥7.5 mm	Disclaimer : Average Thickness will be 8.0 mm but BS Will be Min.350 N.	IS 13630 Part 6
d)	Moisture Expansion	0.04 Max	Conform	IS 13630 Part 3
e)	Scratch hardness (Moh's Scale)	3 Min	3 Min	IS 13630 Part 13
g)	Linear thermal expansion Co-efficient	9x10 ⁻⁶ K-1 Max	Conform	IS 13630 Part 4
h)	Thermal Shock Resistance	10 Cycle Min	Passed	IS 13630 Part 5
i)	Impact Resistance	0.55 , Min	>0.55	IS 13630 Part 14
l)	Resistance to Surface abrasion of glazed tiles	Min Class II	Conform	IS 13630 Part 11
k)	Crazing Resistance	4 Cycle @ 7.5 bar Min.	Pass	IS 13630 Part 9
Chemical Properties:				
1.a)	Stain resistant glazed tiles	Class 1 Min	Class 1 Min	IS 13630 Part 8
2.a)	Resistance to Household chemicals, Resistance to acids & alkalis (Except HF)	Class AA	Class AA	IS:13630 Part 8

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before ordering and laying. At all points of time, the company liability is restricted to the purchase value of tiles.

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*Tiles are un-rectified and they retain natural edges with permissible dimensional variations as per industry standards.



Making Tile Selection Easier



Visualise selected tiles & get a quote



Tiles selected by you in your room



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