

Unicolour

600x1200 mm • Colour Body

the color
saga



STATE OF THE ART MANUFACTURING FACILITIES

Orient Bell Limited (OBL) is amongst the largest manufacturers of Wall and Floor Tiles. Established in 1977, OBL has been a pioneer in the Industry with a focus on customer-centric innovation.

First to manufacture ultra-vitrified tiles, new product designs & development is a continuous process at OBL. As a result it has an extensive range of tiles with various finishes & textures. It has 4 patent-pending technologies: Scratch free Forever Tiles, Germ free Tiles, Cool Tiles & Anti-Static Tiles.

To display extensive range of tiles, we have a chain of signature showrooms. Privileged to be associated with premier architects and construction agencies of the country, it also counts most leading developers as well as government & public sector institutions as its customers.

OBL Awards & Accolades

LISTED ON BSE (530365) FOR ~29+ YEARS. AND ALSO ON NSE (ORIENTBELL).



At OBL we believe in excellence. The ISO 9001:2015 accreditation for our quality control management systems reflects this quest for manufacturing products that meet international standards. In 2015 our Sikandarabad plant was awarded with prestigious ISI certification for its products.

As early as in May 2000, OBL was awarded the prestigious ISO 14001 certification by the internationally recognised BSI Management Systems, UK. Our manufacturing units are ISO 14001:2015 certified, the most complete and global expression for an environment friendly industrial company.

We believe in making great products in a safe, healthy and environment friendly way. We have been awarded OHSAS 18001 Certification for Health & Safety Standards. No waste water is ever discharged from our factory.

OBL won the "Certificate Of Merit" in National Energy Conservation Award' 2016 organised by Ministry of Power for saving Power and Fuel consumption.



Realty+ recognizes the best of the best within the ranks of Indian Real Estate



Brand of The Year 2025
(Flooring Idea-Tiles & Ceramic)



Indian Digital Marketing 2023
Best use of social media



e4m Pride of India Brands 2022
(The Best Of Bharat Conference & Awards)



Website of The Year 2024
for www.orientbell.com
(India's construction & design industry)



Customer Retail Journey Innovation
Winners Future of Retail Summit & Awards 2020



CEO with HR Orientation
ZEE BUSINESS
National Human Capital Leadership Congress & Awards

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PRODUCT FEATURES:



Easy To Clean



Scratch Resistance



Chemical Resistance



Stain Resistance



Low Maintenance



Highly Durable

APPLICATION AREAS:



Commercial
High-Traffic Areas



Light Industrial &
Warehouse Spaces



Residential
Applications



Hotel & Restaurant



Outdoor & Indoor
Public Spaces



JAISALMER UNICOLOUR SOFTPUNCH

09

ROSSA UNICOLOUR SOFTPUNCH

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ORANGE RUSTY UNICOLOUR SOFTPUNCH

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MINT FROST UNICOLOUR SOFTPUNCH

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GRAPHITE GREY UNICOLOUR SOFTPUNCH

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Size : 600x1200 mm
Finish : Matte



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COBALT BLUE UNICOLOUR SOFTPUNCH





EMERALD GREEN UNICOLOUR SOFTPUNCH

Size : 600x1200 mm
Finish : Matte

TECHNICAL SPECIFICATIONS

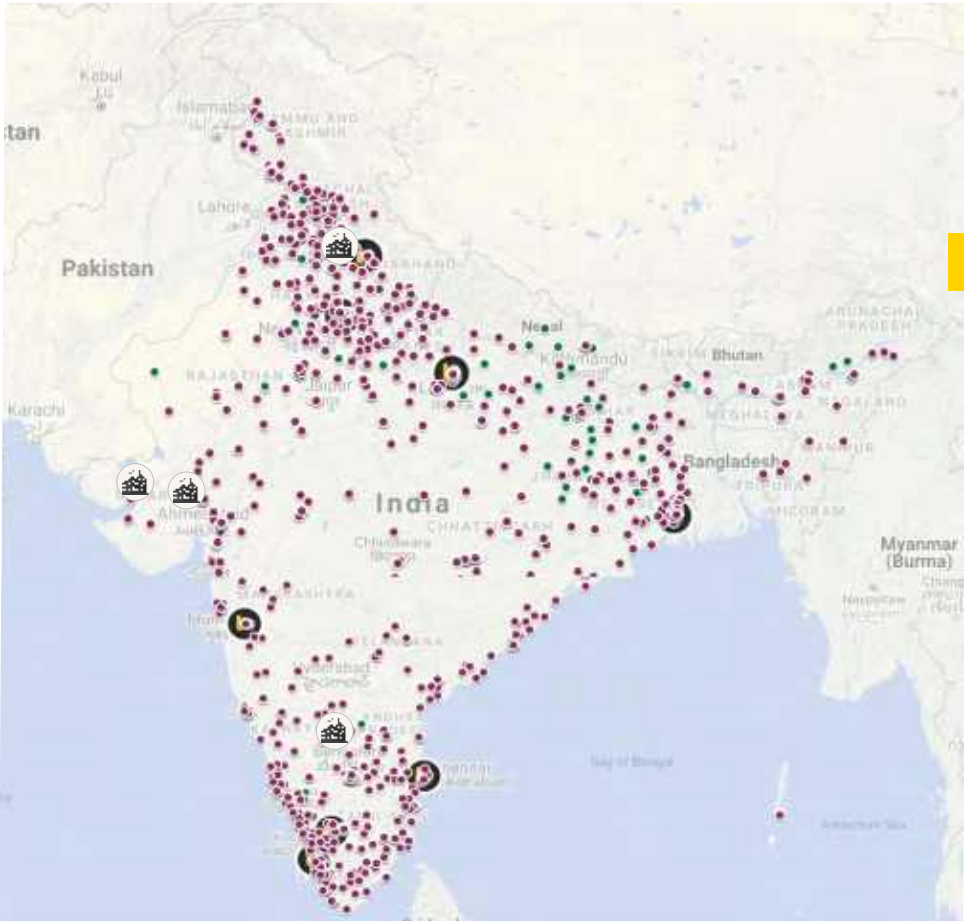
Colour Body Tiles

Packing Details			
Size	No. of Tiles Per Carton	Covered Area Per Carton	
(In mm.)		(In Sq. Mtr.)	(In Sq. Ft.)
600x1200 - FBVT & Colour Body		1.44	15.5

As per Indian Standard (IS 15622:2017) Group B Ia			
Characteristics	Standard Test Method	IS 15622:2017 Group B Ia	OBL Values
Dimensions and Surface Quality:			
Deviation in Size (length & Width)	IS 13630 Part 1	± 0.10 %	± 0.1 % (Max)
Deviation in thickness		± 5.0 %	± 4.0 % (Max)
Straightness of sides		± 0.10 %	± 0.1 % (Max)
Rectangularity		± 0.10 %	± 0.1 % (Max)
Surface Flatness (Centre curvature, Edge Curvature & warpage)		± 0.5 %	± 0.2 % (Max)
Surface Quality		Min 95% of the tiles shall be free from visible defects that would impair the appearance of a major area of the tile	Conform
Physical Properties:			
Water absorption %	IS 13630 Part 2	Average ≤0.08%, individual 0.10% Max.	Average ≤0.08%, individual 0.10% Max.
Modulus of rupture N/mm²	IS 13630 Part 6	Average 35	Min 35 N/mm²
Breaking Strength N	IS 13630 Part 6	1300 Min Thickness ≥7.5 mm	Min 2500 N
Moisture Expansion	IS 13630 Part 3	0.02 Max	Conform
Scratch hardness (Moh's Scale)	IS 13630 Part 13	5 Min	5 Min
Linear thermal expansion Co-efficient	IS 13630 Part 4	6x10 ⁻⁴ max	6x10 ⁻⁴ max
Thermal Shock Resistance	IS 13630 Part 5	10 Cycle Min	Passed
Impact Resistance	IS 13630 Part 14	0.55, Min	0.75 to 0.80
Co-efficient of Friction	ISO 10545 part-17	Manufacturer to declare the value & test method	0.45 in Dry Condition
Frost Resistance	IS 13630 Part 10	Required if agreed to between manufacturer and purchaser	50 cycle passed
Resistance to deep abrasion of unglazed tiles	IS 13630 Part 12	140, Max	110 Max
Bulk density g/cc	IS 13630 Part 2	2.2, Min	2.2 , Min
Chemical Properties:			
Stain resistant Unglazed tiles	IS 13630 Part 8	Class 2 Min	Conforms
Resistance to acids & alkali's (with the exception of hydrofluoric acid and its compounds)	IS 13630 Part 8	Class AA	Conforms

NOTE: Certain amount of Size and Shade Variation is inherent in all products. Within the limits of printed material, the colors and aesthetics of the products correspond closely to those of illustrated products. Prospective customers are advised to inspect a sample of the tile before orderingand laying. At all points of time, the company liability is restricted to the purchase value of tiles.

Every effort has been made to ensure the accuracy of the information given. However, the company reserves the right to delete & change, any of the items, colors, sizes & technical specifications without any prior notice.



A Network of

2500+

Channel Partners

- Franchise Owned Boutiques
- Channel Partners
- Company Owned Boutiques
- Plants

ORIENTBELL TILE BOUTIQUE

CHENNAI
New No: 85, Old No: 30, Maharaja Tower, 2nd Floor, 1st Avenue, Ashok Nagar, (Above Kotak Mahindra Bank), Chennai-600 083, Tel.: +91 44 4213 8687

COCHIN
“SURYA GAYATRI”, Building No. 32/8, B3, Puthiya Road, New Junction, (Opposite Holiday Inn Hotel) Ernakulam By Pass Road, Cochin-682 031 Tel.: +91 97457 68058

DEHRADUN
Duggal Complex (Near Kamla Palace Hotel), GMS Road, Dehradun-248 001, Tel.: +91 97197 01064

VADODRA DISPLAY CENTRE
78-79, 2nd Floor, Surya Kiran Complex, Beside Banker Heart Institute, Old Padra Road, Vadodara-390007, Gujarat Tel.: +91 98254 14113

LUCKNOW
Raj Rani Apartment, Ground Floor, Near Beej Nigam, Badshah Nagar Railway Station, Lucknow-226 006, Tel.: +91 99847 86404

NEW DELHI
M-47, GK-II, M Block, New Delhi-110 048, Tel.: +91 11 4068 7468/69

PUNE
Shop No. 3 and 4, A Tower Vega Centre, C.T.S No. 710, Final Plot No. 401/1, Shankarasheth Road, Gultekdi, Swargate, Pune-411 037 Tel.: +91 73910 72247



Making Tile Selection Easier



Visualise selected tiles & get a quote



Tiles selected by you in your room



Share layout for a personalised render*

www.orientbell.com

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